

2016 Spring Bridal Gathering Contributor Contract

Less expensive. Less work. More revenue.

Just because you can't attend the show, doesn't mean you have to miss out! No other home show in Ogden has the advertising power the Standard-Examiner does. Sign up today as a contributor for the chance to get your brand in front of thousands through print ads, giveaway bags, email blasts and Facebook.

Print Advertising | \$200 – Get your logo and services in our Spring Bridal Gathering special publication and reach over 40,000 of our subscribers. All eyes will be on this section the week before the show; claim your space! Your business will also be listed as a contributor on our events site and Facebook page. **Due to the Standard-Examiner by Jan 8, 2016.**

Giveaway Bag Advertising | \$100 – The first 100 patrons both days of the Spring Bridal Gathering will receive a FREE giveaway bag with tons of relevant goodies, freebies and discounts. We want your marketing collateral in the bag! You can choose to insert coupons, discounts, swag and information that will make their way into the hands of at least 200 eager customers with a known interest in your products and services. Your business will also be listed as a contributor on our events site and Facebook page. **Due to the Standard-Examiner by Jan 8, 2016.**

Interested in both?

Print & Giveaway Bag Package | \$250 – Get all the perks of both advertising methods above at a great discount! That's over a \$300 savings when compared to the cost of a booth. **Due to the Standard-Examiner by Jan 8, 2016.**

We understand it can be tough to staff an event and your store front. We also understand it can be hard to part with funds for marketing purposes. Become a contributor and we take care of these road blocks; allowing you to reap the benefits!

Contact Us

Event Manager – Kayla Healey – khealey@standard.net | 801.625.4559

Event Sales Representative - Russ Starker – rstarker@standard.net | 801.725.5882

Event Sales Representative - Ellyna Wheeler – ewheeler@standard.net | 801.389.5632

CONTRIBUTOR

Business: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Description of products or services to be displayed at booth; you are required to list each item and not permitted to bring items not listed:

Name of contact for publication _____

(This is the person we will contact for your publication stories, logos and photos)

Office / cell number _____

Email _____

PRINT ADVERTISING\$200 Tab Ad (4.8" x 2.3")

We require a color, high resolution image and recommend a horizontal ad. We suggest submitting your ad as a JPEG file and as the exact size above.

GIVEAWAY BAG ADVERTISING\$100 for 200 Giveaway Items **PRINT & GIVEAWAY BAG PACKAGE**\$250 for Tab Ad (4.8" x 2.3") & 200 Giveaway Items

STANDARD-EXAMINER and _____ hereby agree as follows:

1. **Event.** Subject to the terms and conditions of this Agreement, STANDARD-EXAMINER agrees to supplying CONTRIBUTOR advertisement and/or giveaway bag advertising space selected above for the 2016 Spring Bridal Gathering

to be held January 22 -23, 2016 at HUB801 Events (the "EVENT").

2. **Advertising Selection and Availability.** Advertisement spaces are available on a first come, first served basis only. STANDARD- EXAMINER does not guarantee specific advertisement spaces to any CONTRIBUTOR until advertisement space has been paid in full. If the desired advertisement space is not available, STANDARD-EXAMINER may substitute a different advertisement space to be occupied by CONTRIBUTOR.
3. **No Assignment.** CONTRIBUTOR shall not, without prior written consent of STANDARD-EXAMINER, assign or sublet any part of this Agreement or the advertisement.
4. **Failure to Comply.** If STANDARD-EXAMINER determines that CONTRIBUTOR has failed to comply with any provision of this Agreement or the attached Rules of Use, STANDARD-EXAMINER shall have the right to remove CONTRIBUTOR from the EVENT and, in which case, CONTRIBUTOR shall not be entitled to a refund of the Contract Price.
5. **Notice of Cancellation.** If CONTRIBUTOR desires to cancel this Agreement, CONTRIBUTOR shall notify STANDARD-EXAMINER of its desire to do so at least 30 days prior to the EVENT. **If CONTRIBUTOR cancels this Agreement without providing 30 days advance notice, CONTRIBUTOR shall forfeit fifty percent of the Contract Price; provided that if notification of cancellation is made less than 15 days prior to the opening of the EVENT, CONTRIBUTOR shall forfeit the entire Contract Price.**
6. **Waiver of Liability.** STANDARD-EXAMINER will not be responsible or liable for any damage or loss incurred by CONTRIBUTOR as a result of fire, theft, wind, storm, explosion, or any other cause whatsoever. STANDARD-EXAMINER is not responsible for damage from loss of occupancy or other loss to CONTRIBUTOR by destruction or damage to the exhibit area. CONTRIBUTOR releases STANDARD-EXAMINER from any and all responsibility for theft or damage to equipment, booths or displays within the booths - by fire, rain, accident or any other cause whatsoever. CONTRIBUTOR assumes full and total responsibility for all patrons of the EVENT who visit or enter CONTRIBUTOR'S booth and releases and agrees to indemnify STANDARD-EXAMINER from any claims by any patron concerning the goods or services CONTRIBUTOR displays, provides or sells at or in connection with the
 - a. EVENT. CONTRIBUTOR agrees to bear full responsibility for any damage caused to the exhibition facility by CONTRIBUTOR, his agents or employees during the EVENT and while setting up or removing his booth(s).
 - b. CONTRIBUTOR agrees to indemnify, hold harmless, and covenants not to sue STANDARD- EXAMINER for any and all liability, real or alleged, arising out of or in connection with this Agreement. CONTRIBUTOR agrees to pay all costs of collection, default, breach or enforcement hereunder, including reasonable attorney's fees.
7. **Entire Agreement.** This Agreement contains the entire understanding of the parties and no oral or other representation not contained herein shall be binding upon the parties hereto.
8. **Interpretation of Agreement.** In the event of disagreement regarding the meaning or interpretation of this Agreement, the interpretation of STANDARD-EXAMINER shall govern.

IN WITNESS WHEREOF, STANDARD-EXAMINER and CONTRIBUTOR have signed this instrument the day and year first above written.

CONTRIBUTOR

Sign: _____
 Name: _____
 Title: _____
 Date: _____

STANDARD-EXAMINER

Ogden Publishing Corporation
 332 Standard Way, Ogden, UT 84404
 Sign: _____
 Name: _____
 Title: _____
 Date: _____

***Please make checks payable to Ogden Publishing Corporation.**