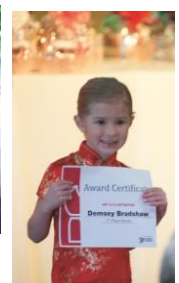
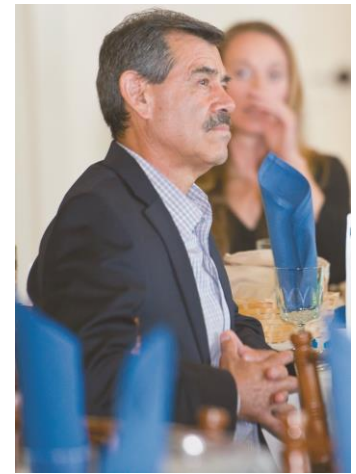


2016 Standard-Examiner Event Sale Book



Contact Us

Marketing Director – Karla Woodward – kwoodward@standard.net

Event Manager – Kayla Healey – khealey@standard.net | 801.625.4559

Event Sales Representative - Russ Starker – rstarker@standard.net | **801.725.5882**

Fax Number: 801-625-4355

2016 Standard-Examiner Events Calendar

Spring Bridal Gathering	Jan 22-23	Hub801 Events
Spring Home and Garden Show	Feb 26-28	Golden Spike Event Center
Senior Citizen Expo	April	TBD
Apple for the Teacher (NIE)	April 21	TBD
SE All-Stars	May 5	TBD
Block Party (Davis)	June 24	TBD
Readers' Favorite	July 14	Ogden Country Club
Block Party (Weber)	August 19	Ogden Amphitheater
Beer & Wine Festival	September	TBD
Fall Bridal Gathering	September 17	TBD
Fall Home & Outdoor Show	October 14 - 15	Golden Spike Event Center
Holiday Craft & Gift Festival	November	TBD

Standard-Examiner Credit Card Form

DATE: _____ SE EMPLOYEE: _____

EVENT: _____

NATURE OF PURCHASE: _____

Company/Vendor Name: _____

Address: _____

City, State, Zip Code: _____

Phone Number: _____

Email Address: _____

Credit Card Carrier (circle one): VISA/MASTERCARD AMEX DISCOVER

Name on Card: _____

Address Associated w/ Card (if different than above): _____

City, State, Zip Code: _____

Card Number: _____

Expiration Date: _____ CVV CODE: _____

Amount to be charged: _____

By signing this document, I authorize my credit card to be charged:

Print Name: _____

Signature: _____ Date: _____

Comments:

2016 SPRING BRIDAL GATHERING

Hub 801 Event Center

3525 Riverdale Road Ogden, Utah 84405

Friday January 22nd 3pm - 8pm | Saturday January 23rd 11am - 5pm

SPONSORSHIP DEADLINE: December 31st, 2015

Sponsor Levels	Gold	Silver	Bronze
Price	\$3,000	\$2,000	\$1,000
Headline w/ "Presented By" name/logo on all promotional materials.	YES		
Name/logo listed on all promotional materials.	Yes, Prominent	Yes, Secondary	Yes, Supporting
Exhibit space for your custom activation w/electrical access	8'x24'	8'x16'	8'x8'
Exclusive "Presented by" print ads featuring your business, inviting attendees to come and see you at the event.	Yes, Prominent	Yes, Secondary	Yes, Supporting
Custom media kit including posters, flyers and digital assets	YES	YES	YES
Presence on event website w/link to your website	Yes, Prominent	Yes, Secondary	Yes, Supporting
Standard.net (5,000 impressions increments)	3	2	1
Email newsletter ad w/link to your site	3	2	1
Feature story on your business in event section, including photos	1/8 Page	2 Col x 5"	2 Col x 3"
Additional print advertisements to be used at sponsor's discretion throughout the term of the agreement	3	2	1
Value	\$9,000	\$6,000	\$3,000

The Spring Bridal Gathering advertising begins January 1st and will be heavily promoted through all Standard-Examiner products, including full color print ads in the Standard-Examiner, go! & TV Preview weekly publications, SE Plus, digital ads, Facebook, online, social media, outdoor, posters, banners and email invitations.

Estimated Attendance: 500 | Estimated impressions through all SE products: 3.1 million

For more information or questions call: Russ Starker 801.725.5882 or Kayla Healey 801.661.6912

SPONSOR

Booth numbers to reserve w/ sponsorship _____

Name of business (sponsor) _____

Name of contact _____

Office / cell number _____

Email _____

Address _____

City _____

State _____

Zip code _____

Description of products or services to be displayed at booth; you are required to list each item and not permitted to bring items not listed:

Name of contact for publication _____

(This is the person we will contact for your publication stories, logos and photos)

Office / cell number _____

Email _____

STANDARD-EXAMINER and _____ hereby agree as follows:

- Sponsorship.** SPONSOR has asked to be named SPONSOR of the STANDARD-EXAMINER SPRING BRIDAL GATHERING (the "EVENT") in exchange for \$_____ cash payment (the "CONTRACT PRICE"). Payment due in full within 10 days of agreement execution.
- Event.** Subject to the terms and conditions of this Agreement, STANDARD-EXAMINER leases to SPONSOR the booth space described in Section 2 of this Agreement for the 2016 Spring Bridal Show to be held January 22-23, 2016 at the Hub 801 Event Center (the "EVENT"). STANDARD-EXAMINER offers the following sponsorship packages for the SPRING BRIDAL SHOW (please check applicable package):
 Gold - \$3,000 **Silver - \$2,000** **Bronze - \$1,000**
- Term.** This agreement shall begin on _____ and expire on January 23rd, 2016. Agreement is non-cancellable.
- No Assignment.** SPONSOR shall not, without prior written consent of STANDARD-EXAMINER, assign or sublet any part of this Agreement.
- Hold Harmless.** SPONSOR agrees to hold harmless and indemnify STANDARD-EXAMINER from all damage, costs

and expense, of any nature whatsoever, arising from SPONSOR's participation in the EVENT.

6. **Entire Agreement.** This constitutes the entire agreement between the parties with respect to the subject matter hereof, all prior understandings being merged herein.

7. **Interpretation of Agreement.** In the event of disagreement regarding the meaning or interpretation of this Agreement, the interpretation of STANDARD-EXAMINER shall govern.

SECTION 2 – BOOTH SPACE

STANDARD-EXAMINER and _____ hereby agree as follows:

1. **Event.** Subject to the terms and conditions of this Agreement, STANDARD-EXAMINER leases to EXHIBITOR the booth space described in Section 2 of this Agreement for the 2016 Spring Bridal Show to be held January 22-23, 2016 at the Hub 801 Event Center (the "EVENT").
2. **Booth Space.** EXHIBITOR agrees to lease booth space(s) listed above at the price per booth indicated above. STANDARD-EXAMINER will furnish side dividers for each booth, one table, up to two chairs as a part of this Agreement. EXHIBITOR assumes all other costs such as additional lighting, electricity, carpeting, table linens, etc. STANDARD- EXAMINER will facilitate a third party from whom EXHIBITOR may rent these extra items. The leased booth space shall be used exclusively by EXHIBITOR for the exhibition of the items described in Section 1 of this Agreement. EXHIBITOR shall not represent more than one business.
3. **Booth Selection and Availability.** Booth spaces are available on a first come, first served basis only. STANDARD- EXAMINER does not guarantee specific booth spaces to any EXHIBITOR until booth space has been paid in full. If the desired booth is not available, STANDARD-EXAMINER may substitute a different booth to be occupied by EXHIBITOR.
4. **No Assignment.** EXHIBITOR shall not, without prior written consent of STANDARD-EXAMINER, assign or sublet any part of this Agreement or the leased booths.
5. **Failure to Comply.** If STANDARD-EXAMINER determines that EXHIBITOR has failed to comply with any provision of this Agreement or the attached Rules of Use, STANDARD-EXAMINER shall have the right to remove EXHIBITOR from the EVENT and, in which case, EXHIBITOR shall not be entitled to a refund of the Contract Price.
6. **Failure to Occupy Leased Booths.** EXHIBITOR agrees to occupy the leased booths for the full duration of the EVENT. **If EXHIBITOR does not occupy the leased booths for the duration of the EVENT or leaves/begins to dismantle booth prior to the close of the event, STANDARD-EXAMINER shall charge EXHIBITOR a fine of \$250.**
7. **Notice of Cancellation.** If EXHIBITOR desires to cancel this Agreement, EXHIBITOR shall notify STANDARD-EXAMINER of its desire to do so at least 30 days prior to the EVENT. **If EXHIBITOR cancels this Agreement without providing 30 days advance notice, EXHIBITOR shall forfeit fifty percent of the Contract Price; provided that if notification of cancellation is made less than 15 days prior to the opening of the EVENT, EXHIBITOR shall forfeit the entire Contract Price.**
8. **Set Up and Take Down.** All Exhibitors may set up from 10:00 am to 2:00 pm on Friday, Jan. 22 2016. EXHIBITOR must have his space set up by an hour before the EVENT is scheduled to begin. If EXHIBITOR has failed to set up by said time, EXHIBITOR will forfeit the leased booths and any payments and/or the entire Contracted Price and be **fined \$200**. Booths may be dismantled 5:00 pm to 9:00 pm on Saturday, Jan. 23, 2016. The EXHIBITOR is responsible for securing his goods and display items during set up and take down hours.
9. **Disruptive Behavior.** If STANDARD-EXAMINER determines that the conduct of EXHIBITOR is disruptive to the EVENT or that EXHIBITOR is not acting in a courteous and professional manner, STANDARD-EXAMINER may remove EXHIBITOR from the EVENT and, in which case, EXHIBITOR shall not receive a refund of the Contract Price.
10. **Waiver of Liability.** STANDARD-EXAMINER will not be responsible or liable for any damage or loss incurred

by EXHIBITOR as a result of fire, theft, wind, storm, explosion, or any other cause whatsoever. STANDARD-EXAMINER is not responsible for damage from loss of occupancy or other loss to EXHIBITOR by destruction or damage to the exhibit area. EXHIBITOR releases STANDARD-EXAMINER from any and all responsibility for theft or damage to equipment, booths or displays within the booths - by fire, rain, accident or any other cause whatsoever. EXHIBITOR assumes full and total responsibility for all patrons of the EVENT who visit or enter EXHIBITOR'S booth and releases and agrees to indemnify STANDARD-EXAMINER from any claims by any patron concerning the goods or services EXHIBITOR displays, provides or sells at or in connection with the EVENT. EXHIBITOR agrees to bear full responsibility for any damage caused to the exhibition facility by EXHIBITOR, his agents or employees during the EVENT and while setting up or removing his booth(s). EXHIBITOR agrees to indemnify, hold harmless, and covenants not to sue STANDARD- EXAMINER for any and all liability, real or alleged, arising out of or in connection with this Agreement. EXHIBITOR agrees to pay all costs of collection, default, breach or enforcement hereunder, including reasonable attorney's fees.

11. **Certification of Insurance.** EXHIBITOR shall provide STANDARD-EXAMINER a COI by Jan. 8th, 2016 and before commencing to set up booth(s). EXHIBITOR must provide an original Certificate of Insurance indicating EXHIBITOR has the following minimum limits of insurance: Commercial General Liability of \$1,000,000 combined single limit per occurrence for bodily injury personal injury and property damage. Workers Compensation and Employer's Liability (if applicable). EXHIBITOR will name STANDARD-EXAMINER, as well as Hub801 Events, as additional named insurers under EXHIBITOR'S policy. Each insurance policy shall be endorsed to state that coverage shall not be suspended, voided canceled, reduced in coverage or in limit except after thirty days written notice. Endorsements and notice shall be made to STANDARD-EXAMINER at the address listed below.
12. **Entire Agreement.** This Agreement contains the entire understanding of the parties and no oral or other representation not contained herein shall be binding upon the parties hereto.
13. **Interpretation of Agreement.** In the event of disagreement regarding the meaning or interpretation of this Agreement, the interpretation of STANDARD-EXAMINER shall govern.
14. **Door buster Giveaway Bags.** EXHIBITORS must contribute to the door buster giveaway bags. **All items must be received by at the STANDARD-EXAMINER office by Jan. 8, 2016.** EXHIBITOR must provide (quantity) 200 of their promotional item.

IN WITNESS WHEREOF, STANDARD-EXAMINER and EXHIBITOR have signed this instrument the day and year first above written.

SPONSOR

Sign: _____

Name: _____

Title: _____

Date: _____

STANDARD-EXAMINER

Ogden Publishing Corporation
332 Standard Way, Ogden, UT 84404

Sign: _____

Name: _____

Title: _____

Date: _____

***Please make checks payable to Ogden Publishing Corporation.**

EXHIBITOR

Business: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Description of products or services to be displayed at booth; you are required to list each item and not permitted to bring items not listed:

EARLY BIRD PRICINGNov. 1 – Nov. 30 8'x8' \$460 **REGULAR BOOTH PRICING**Dec. 1 – Dec. 31 8'x8' \$510 Jan. 1 – Jan. 23 8'x8' \$560

Payment in full is required to reserve space and receive the discounted rate.

of 8'x8' booths: _____

Top three choices of available booth locations: # _____ # _____ # _____

Electricity needed? YES _____ NO _____ You must provide your own extension cords. Electricity is standard 110v connection. Vendors needing electricity for this show will be asked to choose a booth along the perimeter/wall of the venue.

Bonus! Booth price includes one 1/8 page ad in SE Bridal special publication. Due to SE Friday Jan. 8th 2016.

*NOTE: Pricing includes \$10 Ogden City Special Event Fee

***Please make checks payable to Ogden Publishing Corporation.**

STANDARD-EXAMINER and _____ hereby agree as follows:

1. **Event.** Subject to the terms and conditions of this Agreement, STANDARD-EXAMINER leases to EXHIBITOR the booth space described in Section 2 of this Agreement for the 2016 Spring Bridal Show to be held January 22-23, 2016 at the Hub 801 Event Center (the "EVENT").
2. **Booth Space.** EXHIBITOR agrees to lease booth space(s) listed above at the price per booth indicated above. STANDARD-EXAMINER will furnish side dividers for each booth, one table, up to two chairs as a part of this Agreement. EXHIBITOR assumes all other costs such as additional lighting, electricity, carpeting, table linens, etc. STANDARD- EXAMINER will facilitate a third party from whom EXHIBITOR may rent these extra items. The leased booth space shall be used exclusively by EXHIBITOR for the exhibition of the items described in Section 1 of this Agreement. EXHIBITOR shall not represent more than one business.
3. **Booth Selection and Availability.** Booth spaces are available on a first come, first served basis only. STANDARD- EXAMINER does not guarantee specific booth spaces to any EXHIBITOR until booth space has been paid in full. If the desired booth is not available, STANDARD-EXAMINER may substitute a different booth to be occupied by EXHIBITOR.
4. **No Assignment.** EXHIBITOR shall not, without prior written consent of STANDARD-EXAMINER, assign or sublet any part of this Agreement or the leased booths.
5. **Failure to Comply.** If STANDARD-EXAMINER determines that EXHIBITOR has failed to comply with any provision of this Agreement or the attached Rules of Use, STANDARD-EXAMINER shall have the right to remove EXHIBITOR from the EVENT and, in which case, EXHIBITOR shall not be entitled to a refund of the Contract Price.
6. **Failure to Occupy Leased Booths.** EXHIBITOR agrees to occupy the leased booths for the full duration of the EVENT. **If EXHIBITOR does not occupy the leased booths for the duration of the EVENT or leaves/begins to dismantle booth prior to the close of the event, STANDARD-EXAMINER shall charge EXHIBITOR a fine of \$250.**
7. **Notice of Cancellation.** If EXHIBITOR desires to cancel this Agreement, EXHIBITOR shall notify STANDARD-EXAMINER of its desire to do so at least 30 days prior to the EVENT. **If EXHIBITOR cancels this Agreement without providing 30 days advance notice, EXHIBITOR shall forfeit fifty percent of the Contract Price; provided that if notification of cancellation is made less than 15 days prior to the opening of the EVENT, EXHIBITOR shall forfeit the entire Contract Price.**
8. **Set Up and Take Down.** All Exhibitors may set up from 10:00 am to 2:00 pm on Friday, Jan. 22 2016. EXHIBITOR must have his space set up by an hour before the EVENT is scheduled to begin. If EXHIBITOR has failed to set up by said time, EXHIBITOR will forfeit the leased booths and any payments and/or the entire Contracted Price and be **fined \$200**. Booths may be dismantled 5:00 pm to 9:00 pm on Saturday, Jan. 23, 2016. The EXHIBITOR is responsible for securing his goods and display items during set up and take down hours.
9. **Disruptive Behavior.** If STANDARD-EXAMINER determines that the conduct of EXHIBITOR is disruptive to the EVENT or that EXHIBITOR is not acting in a courteous and professional manner, STANDARD-EXAMINER may remove EXHIBITOR from the EVENT and, in which case, EXHIBITOR shall not receive a refund of the Contract Price.
10. **Waiver of Liability.** STANDARD-EXAMINER will not be responsible or liable for any damage or loss incurred by EXHIBITOR as a result of fire, theft, wind, storm, explosion, or any other cause whatsoever. STANDARD-EXAMINER is not responsible for damage from loss of occupancy or other loss to EXHIBITOR by destruction or damage to the exhibit area. EXHIBITOR releases STANDARD-EXAMINER from any and all responsibility for theft or damage to equipment, booths or displays within the booths - by fire, rain, accident or any other cause whatsoever. EXHIBITOR assumes full and total responsibility for all patrons of the EVENT who visit or enter

EXHIBITOR'S booth and releases and agrees to indemnify STANDARD-EXAMINER from any claims by any patron concerning the goods or services EXHIBITOR displays, provides or sells at or in connection with the

EVENT. EXHIBITOR agrees to bear full responsibility for any damage caused to the exhibition facility by EXHIBITOR, his agents or employees during the EVENT and while setting up or removing his booth(s). EXHIBITOR agrees to indemnify, hold harmless, and covenants not to sue STANDARD- EXAMINER for any and all liability, real or alleged, arising out of or in connection with this Agreement. EXHIBITOR agrees to pay all costs of collection, default, breach or enforcement hereunder, including reasonable attorney's fees.

11. **Certification of Insurance.** EXHIBITOR shall provide STANDARD-EXAMINER a COI by Jan. 8th, 2016 and before commencing to set up booth(s). EXHIBITOR must provide an original Certificate of Insurance indicating EXHIBITOR has the following minimum limits of insurance: Commercial General Liability of \$1,000,000 combined single limit per occurrence for bodily injury personal injury and property damage. Workers Compensation and Employer's Liability (if applicable). EXHIBITOR will name STANDARD-EXAMINER, as well as Hub801 Events, as additional named insurers under EXHIBITOR'S policy. Each insurance policy shall be endorsed to state that coverage shall not be suspended, voided canceled, reduced in coverage or in limit except after thirty days written notice. Endorsements and notice shall be made to STANDARD-EXAMINER at the address listed below.
12. **Entire Agreement.** This Agreement contains the entire understanding of the parties and no oral or other representation not contained herein shall be binding upon the parties hereto.
13. **Interpretation of Agreement.** In the event of disagreement regarding the meaning or interpretation of this Agreement, the interpretation of STANDARD-EXAMINER shall govern.
14. **Door buster Giveaway Bags.** EXHIBITORS must contribute to the door buster giveaway bags. **All items must be received by at the STANDARD-EXAMINER office by Jan. 8, 2016.** EXHIBITOR must provide (quantity) 200 of their promotional item.

IN WITNESS WHEREOF, STANDARD-EXAMINER and EXHIBITOR have signed this instrument the day and year first above written.

EXHIBITOR

Sign: _____
Name: _____
Title: _____
Date: _____

STANDARD-EXAMINER

Ogden Publishing Corporation
332 Standard Way, Ogden, UT 84404

Sign: _____
Name: _____
Title: _____
Date: _____

2016 HOME & GARDEN SHOW
GOLDEN SPIKE EVENT CENTER
 1000 North 1200 West Ogden, UT
February 26-28, 2016
Fri-Sat 10am-9pm | Sun 12pm-6pm

SPONSORSHIP DEADLINE: January 31, 2016

Sponsor Levels	Platinum	Gold	Silver	Bronze
Price	\$5,000	\$3,000	\$2,000	\$1,500
Headline w/ "Presented By" name/logo on all promotional elements, including print, external media and online	YES	NO	NO	NO
Name/logo listed on all promotional materials	YES, Prominent	YES, Secondary	YES, Supporting	Name only
Exclusive "Presented by" print ads featuring your business, inviting attendees to come and see you at the event.	YES, Prominent	YES, Secondary	YES, Supporting	Name only
Custom media kit including posters, flyers and digital assets	YES	YES	YES	YES
Presence on event website w/link to your website	YES, Prominent	YES, Secondary	YES, Supporting	Name only
Email newsletter ad w/link to your site	4	3	2	1
Feature story on your business in event section, including photos	¼ page	1/8 page	2 col x 5"	2 Col x 3"
Exhibit space for your custom activation w/electrical access	10'x30'	10'x20'	10'x20'	10'x10'

Logo/Link on events.standard.net Home Show page	YES	YES	YES	NO
Additional print advertisements to be used at sponsor's discretion throughout the term of the agreement	4	3	2	1
Logo on show collateral	Prominent	Secondary	Minor	
Value	\$12,000	\$9,000	\$6,000	\$3,000

Join us for Northern Utah's premiere SE Home & Garden Show coming in February! With over 170 booths available in 30 product and service categories, exhibitors will have three full days to interface with new and prospective clients – all under one roof.

SE Home & Garden Show advertising begins February 1st and will be heavily promoted through all Standard-Examiner products, including full color print ads in the Standard-Examiner, GO! & TV Preview weekly publications, SE Plus, Outdoor ads, digital ads, Facebook, online, social media, posters, banners and email invitations.

Estimated attendance: 5,000

Estimated impressions through all SE products: 3.1 million.

For more information or questions call: Russ Starker 801.725.5882 or Kayla Healey 801.661.6912

SPONSOR

Booth numbers to reserve w/ sponsorship _____

Name of business (sponsor) _____

Name of contact _____

Office / cell number _____

Email _____

Address _____

City _____

State _____

Zip code _____

Description of products or services to be displayed at booth; you are required to list each item and not permitted to bring items not listed:

Name of contact for publication needs _____

(This is the person we will contact for your publication stories, logos and photos)

Office / cell number _____

Email _____

STANDARD-EXAMINER and _____ hereby agree as follows:

1. **Sponsorship.** SPONSOR has asked to be named SPONSOR of the STANDARD-EXAMINER SPRING HOME & GARDEN SHOW (the "EVENT") in exchange for \$_____ cash payment (the "CONTRACT PRICE"). Payment due in full within 10 days of agreement execution.
2. **Event.** Subject to the terms and conditions of this Agreement, STANDARD-EXAMINER leases to SPONSOR the booth space described in Section 2 of this Agreement for the 2016 Spring Home & Garden Show to be held February 26 - 28, 2016 at the Golden Spike Event Center (the "EVENT"). STANDARD-EXAMINER offers the following sponsorship packages for the SPRING HOME & GARDEN SHOW (please check applicable package):
 Platinum - \$5,000 **Gold - \$3,000** **Silver - \$2,000** **Bronze - \$1,500**
3. **Term.** This agreement shall begin on _____ and expire on February 28, 2016. Agreement is non-cancellable.
4. **No Assignment.** SPONSOR shall not, without prior written consent of STANDARD-EXAMINER, assign or sublet any part of this Agreement.
5. **Hold Harmless.** SPONSOR agrees to hold harmless and indemnify STANDARD-EXAMINER from all damage, costs

and expense, of any nature whatsoever, arising from SPONSOR's participation in the EVENT.

6. **Entire Agreement.** This constitutes the entire agreement between the parties with respect to the subject matter hereof, all prior understandings being merged herein.

7. **Interpretation of Agreement.** In the event of disagreement regarding the meaning or interpretation of this Agreement, the interpretation of STANDARD-EXAMINER shall govern.

SECTION 2 – BOOTH SPACE

STANDARD-EXAMINER and _____ hereby agree as follows:

1. **Event.** Subject to the terms and conditions of this Agreement, STANDARD-EXAMINER leases to EXHIBITOR the booth space described in Section 2 of this Agreement for the 2016 Spring Home & Garden Show to be held February 26-28, 2016 at the Golden Spike Event Center (the "EVENT").
2. **Booth Space.** EXHIBITOR agrees to lease booth space(s) listed above at the price per booth indicated above. STANDARD-EXAMINER will furnish side dividers for each booth, one table, up to two chairs as a part of this Agreement. EXHIBITOR assumes all other costs such as additional lighting, electricity, carpeting, table linens, etc. STANDARD- EXAMINER will facilitate a third party from whom EXHIBITOR may rent these extra items. The leased booth space shall be used exclusively by EXHIBITOR for the exhibition of the items described in Section 1 of this Agreement. EXHIBITOR shall not represent more than one business.
3. **Booth Selection and Availability.** Booth spaces are available on a first come, first served basis only. STANDARD- EXAMINER does not guarantee specific booth spaces to any EXHIBITOR until booth space has been paid in full. If the desired booth is not available, STANDARD-EXAMINER may substitute a different booth to be occupied by EXHIBITOR.
4. **No Assignment.** EXHIBITOR shall not, without prior written consent of STANDARD-EXAMINER, assign or sublet any part of this Agreement or the leased booths.
5. **Failure to Comply.** If STANDARD-EXAMINER determines that EXHIBITOR has failed to comply with any provision of this Agreement or the attached Rules of Use, STANDARD-EXAMINER shall have the right to remove EXHIBITOR from the EVENT and, in which case, EXHIBITOR shall not be entitled to a refund of the Contract Price.
6. **Failure to Occupy Leased Booths.** EXHIBITOR agrees to occupy the leased booths for the full duration of the EVENT. **If EXHIBITOR does not occupy the leased booth(s) for the duration of the EVENT or leaves/begins to dismantle booth prior to the close of the event, STANDARD-EXAMINER shall charge EXHIBITOR a fine of \$250.**
7. **Notice of Cancellation.** If EXHIBITOR desires to cancel this Agreement, EXHIBITOR shall notify STANDARD-EXAMINER of its desire to do so at least 30 days prior to the EVENT. **If EXHIBITOR cancels this Agreement without providing 30 days advance notice, EXHIBITOR shall forfeit fifty percent of the Contract Price; provided that if notification of cancellation is made less than 15 days prior to the opening of the EVENT, EXHIBITOR shall forfeit the entire Contract Price.**
8. **Set Up and Take Down.** All Exhibitors may set up from 9:00 am to 6:00 pm on Thursday, Feb. 25, 2016. EXHIBITOR must have his space set up by an hour before the EVENT is scheduled to begin. If EXHIBITOR has failed to set up by said time, EXHIBITOR will forfeit the leased booths and any payments and/or the entire Contracted Price and be **fined \$200**. Booths may be dismantled from 6:00 pm to 11:00 pm on Sunday, Feb. 28, 2016. The EXHIBITOR is responsible for securing his goods and display items during set up and take-down hours.
9. **Disruptive Behavior.** If STANDARD-EXAMINER determines that the conduct of EXHIBITOR is disruptive to the EVENT or that EXHIBITOR is not acting in a courteous and professional manner, STANDARD-EXAMINER may remove EXHIBITOR from the EVENT and, in which case, EXHIBITOR shall not receive a refund of the Contract Price.
10. **Waiver of Liability.** STANDARD-EXAMINER will not be responsible or liable for any damage or loss incurred

by EXHIBITOR as a result of fire, theft, wind, storm, explosion, or any other cause whatsoever. STANDARD-EXAMINER is not responsible for damage from loss of occupancy or other loss to EXHIBITOR by destruction or damage to the exhibit area. EXHIBITOR releases STANDARD-EXAMINER from any and all responsibility for theft or damage to equipment, booths or displays within the booths - by fire, rain, accident or any other cause whatsoever. EXHIBITOR assumes full and total responsibility for all patrons of the EVENT who visit or enter EXHIBITOR'S booth and releases and agrees to indemnify STANDARD-EXAMINER from any claims by any patron concerning the goods or services EXHIBITOR displays, provides or sells at or in connection with the EVENT. EXHIBITOR agrees to bear full responsibility for any damage caused to the exhibition facility by EXHIBITOR, his agents or employees during the EVENT and while setting up or removing his booth(s). EXHIBITOR agrees to indemnify, hold harmless, and covenants not to sue STANDARD- EXAMINER for any and all liability, real or alleged, arising out of or in connection with this Agreement. EXHIBITOR agrees to pay all costs of collection, default, breach or enforcement hereunder, including reasonable attorney's fees.

11. **Certification of Insurance.** EXHIBITOR shall provide STANDARD-EXAMINER a COI by Feb. 12th, 2016 and before commencing to set up booth(s). EXHIBITOR must provide an original Certificate of Insurance indicating EXHIBITOR has the following minimum limits of insurance: Commercial General Liability of \$1,000,000 combined single limit per occurrence for bodily injury personal injury and property damage. Workers Compensation and Employer's Liability (if applicable). EXHIBITOR will name STANDARD-EXAMINER, as well as Golden Spike Event Center, as additional named insurers under EXHIBITOR'S policy. Each insurance policy shall be endorsed to state that coverage shall not be suspended, voided canceled, reduced in coverage or in limit except after thirty days written notice. Endorsements and notice shall be made to STANDARD-EXAMINER at the address listed below.
12. **Entire Agreement.** This Agreement contains the entire understanding of the parties and no oral or other representation not contained herein shall be binding upon the parties hereto.
13. **Interpretation of Agreement.** In the event of disagreement regarding the meaning or interpretation of this Agreement, the interpretation of STANDARD-EXAMINER shall govern.
14. **Door buster Giveaway Bags.** EXHIBITORS must contribute to the door buster giveaway bags. **All items must be received by at the STANDARD-EXAMINER office by Feb. 12, 2016.** EXHIBITOR must provide 300 (quantity) of their promotional item(s).
15. **Golden Spike Event Center Guidelines.** Please note that there is no outside food or drink permitted within the Golden Spike Event Center. You may provide patrons with sealed individually packaged candy; however drinks and liquids are not permitted as a giveaway item. **You are only permitted to use Gaffer's tape within the Golden Spike Event Center. You risk additional fines and citations when not in accordance with these rules.**

IN WITNESS WHEREOF, STANDARD-EXAMINER and EXHIBITOR have signed this instrument the day and year first above written.

SPONSOR

Sign: _____

Name: _____

Title: _____

Date: _____

STANDARD-EXAMINER

Ogden Publishing Corporation
332 Standard Way, Ogden, UT 84404

Sign: _____

Name: _____

Title: _____

Date: _____

EXHIBITOR

Business: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Description of products or services to be displayed at booth; you are required to list each item and not permitted to bring items not listed:

EARLY BIRD PRICINGDec 1 - Dec 31 Aisle 10'x10' \$710 Corner 10'x10' \$760 **REGULAR PRICING**Jan 1 – Jan 31 Aisle 10'x10' \$760 Corner 10'x10' \$810 Feb 1 – Feb 25 Aisle 10'x10' \$810 Corner 10'x10' \$860 **Payment in full required to reserve space and to receive discounted rate.**

of 10'x10' booths: _____

Top three choices of available booth locations: # _____ # _____ # _____

Electricity needed? YES _____ NO _____ You must provide your own extension cords. Electricity is standard 110v connection. Vendors needing electricity for this show are advised to select a booth along the perimeter/wall of the venue for easier access to power.

*NOTE: Pricing includes \$10 Ogden City Special Event Fee

*You are only permitted to use Gaffer's tape within the Golden Spike Event Center. You risk additional fines and citations when not in accordance with these rules.

Bonus! Price includes one 1/8 page ad in SE Home & Garden special publication! Due to SE by Friday, February 12, 2016.

***Please make checks payable to Ogden Publishing Corporation.**

STANDARD-EXAMINER and _____ hereby agree as follows:

1. **Event.** Subject to the terms and conditions of this Agreement, STANDARD-EXAMINER leases to EXHIBITOR the booth space described in Section 2 of this Agreement for the 2016 Spring Home & Garden Show to be held February 26 -28, 2016 at the Golden Spike Event Center (the "EVENT").
2. **Booth Space.** EXHIBITOR agrees to lease booth space(s) listed above at the price per booth indicated above. STANDARD-EXAMINER will furnish side dividers for each booth, one table, up to two chairs as a part of this Agreement. EXHIBITOR assumes all other costs such as additional lighting, electricity, carpeting, table linens, etc. STANDARD- EXAMINER will facilitate a third party from whom EXHIBITOR may rent these extra items. The leased booth space shall be used exclusively by EXHIBITOR for the exhibition of the items described in Section 1 of this Agreement. EXHIBITOR shall not represent more than one business.
3. **Booth Selection and Availability.** Booth spaces are available on a first come, first served basis only. STANDARD- EXAMINER does not guarantee specific booth spaces to any EXHIBITOR until booth space has been paid in full. If the desired booth is not available, STANDARD-EXAMINER may substitute a different booth to be occupied by EXHIBITOR.
4. **No Assignment.** EXHIBITOR shall not, without prior written consent of STANDARD-EXAMINER, assign or sublet any part of this Agreement or the leased booths.
5. **Failure to Comply.** If STANDARD-EXAMINER determines that EXHIBITOR has failed to comply with any provision of this Agreement or the attached Rules of Use, STANDARD-EXAMINER shall have the right to remove EXHIBITOR from the EVENT and, in which case, EXHIBITOR shall not be entitled to a refund of the Contract Price.
6. **Failure to Occupy Leased Booths.** EXHIBITOR agrees to occupy the leased booths for the full duration of the EVENT. **If EXHIBITOR does not occupy the leased booths for the duration of the EVENT or leaves/begins to dismantle booth prior to the close of the event, STANDARD-EXAMINER shall charge EXHIBITOR a fine of \$250.**
7. **Notice of Cancellation.** If EXHIBITOR desires to cancel this Agreement, EXHIBITOR shall notify STANDARD-EXAMINER of its desire to do so at least 30 days prior to the EVENT. **If EXHIBITOR cancels this Agreement without providing 30 days advance notice, EXHIBITOR shall forfeit fifty percent of the Contract Price; provided that if notification of cancellation is made less than 15 days prior to the opening of the EVENT, EXHIBITOR shall forfeit the entire Contract Price.**
8. **Set Up and Take Down.** All Exhibitors may set up from 9:00 am to 6:00 pm on Thursday, Feb. 25 2016. EXHIBITOR must have his space set up by an hour before the EVENT is scheduled to begin. If EXHIBITOR has failed to set up by said time, EXHIBITOR will forfeit the leased booths and any payments and/or the entire Contracted Price and be **fined \$200**. Booths may be dismantled from 6:00 pm to 11:00 pm on Sunday, Jan. 28, 2016. The EXHIBITOR is responsible for securing his goods and display items during set up and take down hours.
9. **Disruptive Behavior.** If STANDARD-EXAMINER determines that the conduct of EXHIBITOR is disruptive to the EVENT or that EXHIBITOR is not acting in a courteous and professional manner, STANDARD-EXAMINER may remove EXHIBITOR from the EVENT and, in which case, EXHIBITOR shall not receive a refund of the Contract Price.
10. **Waiver of Liability.** STANDARD-EXAMINER will not be responsible or liable for any damage or loss incurred by EXHIBITOR as a result of fire, theft, wind, storm, explosion, or any other cause whatsoever. STANDARD-EXAMINER is not responsible for damage from loss of occupancy or other loss to EXHIBITOR by destruction or damage to the exhibit area. EXHIBITOR releases STANDARD-EXAMINER from any and all responsibility for theft or damage to equipment, booths or displays within the booths - by fire, rain, accident or any other cause whatsoever. EXHIBITOR assumes full and total responsibility for all patrons of the EVENT who visit or enter

EXHIBITOR'S booth and releases and agrees to indemnify STANDARD-EXAMINER from any claims by any patron concerning the goods or services EXHIBITOR displays, provides or sells at or in connection with the

- a. EVENT. EXHIBITOR agrees to bear full responsibility for any damage caused to the exhibition facility by EXHIBITOR, his agents or employees during the EVENT and while setting up or removing his booth(s).
 - b. EXHIBITOR agrees to indemnify, hold harmless, and covenants not to sue STANDARD- EXAMINER for any and all liability, real or alleged, arising out of or in connection with this Agreement. EXHIBITOR agrees to pay all costs of collection, default, breach or enforcement hereunder, including reasonable attorney's fees.
11. **Certification of Insurance.** EXHIBITOR shall provide STANDARD-EXAMINER a COI by Feb. 12, 2016 and before commencing to set up booth(s). EXHIBITOR must provide an original Certificate of Insurance indicating EXHIBITOR has the following minimum limits of insurance: Commercial General Liability of \$1,000,000 combined single limit per occurrence for bodily injury personal injury and property damage. Workers Compensation and Employer's Liability (if applicable). EXHIBITOR will name STANDARD-EXAMINER, as well as Golden Spike Event Center, as additional named insurers under EXHIBITOR'S policy. Each insurance policy shall be endorsed to state that coverage shall not be suspended, voided canceled, reduced in coverage or in limit except after thirty days written notice. Endorsements and notice shall be made to STANDARD-EXAMINER at the address listed below.
 12. **Entire Agreement.** This Agreement contains the entire understanding of the parties and no oral or other representation not contained herein shall be binding upon the parties hereto.
 13. **Interpretation of Agreement.** In the event of disagreement regarding the meaning or interpretation of this Agreement, the interpretation of STANDARD-EXAMINER shall govern.
 14. **Door buster Giveaway Bags.** EXHIBITORS must contribute to the door buster giveaway bags. **All items must be received by at the STANDARD-EXAMINER office by Feb. 12, 2016.** EXHIBITOR must provide 300 (quantity) of their promotional item(s).

IN WITNESS WHEREOF, STANDARD-EXAMINER and EXHIBITOR have signed this instrument the day and year first above written.

EXHIBITOR

Sign: _____

Name: _____

Title: _____

Date: _____

STANDARD-EXAMINER

Ogden Publishing Corporation
332 Standard Way, Ogden, UT 84404

Sign: _____

Name: _____

Title: _____

Date: _____

2016 SENIOR CITIZEN EXPO

COMING APRIL 2016

SPONSORSHIP DEADLINE: MARCH. 1st, 2016

Sponsor Levels	Platinum	Gold	Silver	Bronze
Price	\$5,000	\$3,000	\$2,000	\$1,000
Headline w/ "Presented By" name/logo on all promotional elements, including print, external media and online	YES	NO	NO	NO
Name/logo listed on all promotional materials	YES, Prominent	YES, Secondary	YES, Supporting	Name only
Exclusive "Presented by" print ads featuring your business, inviting attendees to come and see you at the event.	YES, Prominent	YES, Secondary	YES, Supporting	Name only
Custom media kit including posters, flyers and digital assets	YES	YES	YES	YES
Presence on event website w/link to your website	YES, Prominent	YES, Secondary	YES, Supporting	Name only
Email newsletter ad w/link to your site	4	3	2	1
Feature story on your business in event section, including photos	¼ page	1/8 page	2 col x 5"	2 Col x 3"
Exhibit space for your custom activation w/electrical access	10'x30'	10'x20'	10'x20'	10'x10'
Logo/Link on events.standard.net Home Show page	YES	YES	YES	NO
Additional print advertisements to be used at sponsor's discretion throughout the term of	4	3	2	1

the agreement				
Logo on show collateral	Prominent	Secondary	Minor	
Value	\$12,000	\$9,000	\$6,000	\$3,000

Join us for Northern Utah’s premiere SE Senior Citizen Expo. With over 80 booths available in 30 product and service categories, exhibitors will have two full days to interface new and prospective clients – all under one roof. SE Senior Citizen Expo advertising begins March 15th and will be heavily promoted through all Standard-Examiner products, including full color print ads in the Standard-Examiner, go! & TV Preview weekly publications, SE Plus, digital ads, Facebook, online, social media, outdoor, posters, banners and email invitations.

Estimated attendance: 1,000

Estimated impressions through all SE products: 3.1 million.

For more information or questions call: Russ Starker 801.725.5882 or Kayla Healey 801.661.6912

SPONSOR

Booth numbers to reserve w/ sponsorship_____

Name of business (sponsor)_____

Name of contact_____

Office / cell number_____

Email_____

Address_____

City_____

State_____

Zip code_____

Description of products or services to be displayed at booth; you are required to list each item and not permitted to bring items not listed:

Name of contact for publication needs _____

(This is the person we will contact for your publication stories, logos and photos)

Office / cell number _____

Email _____

STANDARD-EXAMINER and _____ hereby agree as follows:

1. **Sponsorship.** SPONSOR has asked to be named SPONSOR of the STANDARD-EXAMINER 2016 SENIOR CITIZEN EXPO (the "EVENT") in exchange for \$_____ cash payment (the "CONTRACT PRICE"). Payment due in full within 10 days of agreement execution.
2. **Event.** Subject to the terms and conditions of this Agreement, STANDARD-EXAMINER leases to SPONSOR the booth space described in Section 2 of this Agreement for the 2016 SENIOR CITIZEN EXPO to be held April 2016 at (TBD). STANDARD-EXAMINER offers the following sponsorship packages for the 2016 SENIOR CITIZEN EXPO (please check applicable package):
 Platinum - \$5,000 **Gold - \$3,000** **Silver - \$2,000** **Bronze - \$1,000**
3. **Term.** This agreement shall begin on _____ and expire on April 30, 2016. Agreement is non-cancellable.
4. **No Assignment.** SPONSOR shall not, without prior written consent of STANDARD-EXAMINER, assign or sublet any part of this Agreement.
5. **Hold Harmless.** SPONSOR agrees to hold harmless and indemnify STANDARD-EXAMINER from all damage, costs and expense, of any nature whatsoever, arising from SPONSOR's participation in the EVENT.
6. **Entire Agreement.** This constitutes the entire agreement between the parties with respect to the subject matter hereof, all prior understandings being merged herein.
7. **Interpretation of Agreement.** In the event of disagreement regarding the meaning or interpretation of this Agreement, the interpretation of STANDARD-EXAMINER shall govern.

SECTION 2 – BOOTH SPACE

STANDARD-EXAMINER and _____ hereby agree as follows:

1. **Event.** Subject to the terms and conditions of this Agreement, STANDARD-EXAMINER leases to EXHIBITOR the booth space described in Section 2 of this Agreement for the 2016 SENIOR CITIZEN EXPO to be held April 2016 at TBD (the "EVENT").
2. **Booth Space.** EXHIBITOR agrees to lease booth space(s) listed above at the price per booth indicated above. STANDARD-EXAMINER will furnish side dividers for each booth, one table, up to two chairs as a part of this Agreement. EXHIBITOR assumes all other costs such as additional lighting, electricity, carpeting, table linens, etc. STANDARD- EXAMINER will facilitate a third party from whom EXHIBITOR may rent these extra items. The leased booth space shall be used exclusively by EXHIBITOR for the exhibition of the items described in Section 1 of this Agreement. EXHIBITOR shall not represent more than one business.
3. **Booth Selection and Availability.** Booth spaces are available on a first come, first served basis only. STANDARD- EXAMINER does not guarantee specific booth spaces to any EXHIBITOR until booth space has been paid in full. If the desired booth is not available, STANDARD-EXAMINER may substitute a different booth to be occupied by EXHIBITOR.
4. **No Assignment.** EXHIBITOR shall not, without prior written consent of STANDARD-EXAMINER, assign or sublet any part of this Agreement or the leased booths.
5. **Failure to Comply.** If STANDARD-EXAMINER determines that EXHIBITOR has failed to comply with any provision of this Agreement or the attached Rules of Use, STANDARD-EXAMINER shall have the right to

remove EXHIBITOR from the EVENT and, in which case, EXHIBITOR shall not be entitled to a refund of the Contract Price.

6. **Failure to Occupy Leased Booths.** EXHIBITOR agrees to occupy the leased booths for the full duration of the EVENT. If EXHIBITOR does not occupy the leased booth(s) for the duration of the EVENT or leaves/begins to dismantle booth prior to the close of the event, STANDARD-EXAMINER shall charge EXHIBITOR a fine of \$250.
7. **Notice of Cancellation.** If EXHIBITOR desires to cancel this Agreement, EXHIBITOR shall notify STANDARD-EXAMINER of its desire to do so at least 30 days prior to the EVENT. If EXHIBITOR cancels this Agreement without providing 30 days advance notice, EXHIBITOR shall forfeit fifty percent of the Contract Price; provided that if notification of cancellation is made less than 15 days prior to the opening of the EVENT, EXHIBITOR shall forfeit the entire Contract Price.
8. **Set Up and Take Down.**TBD
9. **Disruptive Behavior.** If STANDARD-EXAMINER determines that the conduct of EXHIBITOR is disruptive to the EVENT or that EXHIBITOR is not acting in a courteous and professional manner, STANDARD-EXAMINER may remove EXHIBITOR from the EVENT and, in which case, EXHIBITOR shall not receive a refund of the Contract Price.
10. **Waiver of Liability.** STANDARD-EXAMINER will not be responsible or liable for any damage or loss incurred by EXHIBITOR as a result of fire, theft, wind, storm, explosion, or any other cause whatsoever. STANDARD-EXAMINER is not responsible for damage from loss of occupancy or other loss to EXHIBITOR by destruction or damage to the exhibit area. EXHIBITOR releases STANDARD-EXAMINER from any and all responsibility for theft or damage to equipment, booths or displays within the booths - by fire, rain, accident or any other cause whatsoever. EXHIBITOR assumes full and total responsibility for all patrons of the EVENT who visit or enter EXHIBITOR'S booth and releases and agrees to indemnify STANDARD-EXAMINER from any claims by any patron concerning the goods or services EXHIBITOR displays, provides or sells at or in connection with the EVENT. EXHIBITOR agrees to bear full responsibility for any damage caused to the exhibition facility by EXHIBITOR, his agents or employees during the EVENT and while setting up or removing his booth(s). EXHIBITOR agrees to indemnify, hold harmless, and covenants not to sue STANDARD- EXAMINER for any and all liability, real or alleged, arising out of or in connection with this Agreement. EXHIBITOR agrees to pay all costs of collection, default, breach or enforcement hereunder, including reasonable attorney's fees.
11. **Certification of Insurance.** EXHIBITOR shall provide STANDARD-EXAMINER a COI by APRIL 1, 2016 and before commencing to set up booth(s). EXHIBITOR must provide an original Certificate of Insurance indicating EXHIBITOR has the following minimum limits of insurance: Commercial General Liability of \$1,000,000 combined single limit per occurrence for bodily injury personal injury and property damage. Workers Compensation and Employer's Liability (if applicable). EXHIBITOR will name STANDARD-EXAMINER, as well as Golden Spike Event Center, as additional named insurers under EXHIBITOR'S policy. Each insurance policy shall be endorsed to state that coverage shall not be suspended, voided canceled, reduced in coverage or in limit except after thirty days written notice. Endorsements and notice shall be made to STANDARD-EXAMINER at the address listed below.
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13. **Interpretation of Agreement.** In the event of disagreement regarding the meaning or interpretation of this Agreement, the interpretation of STANDARD-EXAMINER shall govern.
14. **Door buster Giveaway Bags.** EXHIBITORS must contribute to the door buster giveaway bags. All items must be received by at the STANDARD-EXAMINER office by APRIL 1, 2016. EXHIBITOR must provide 200 (quantity) of their promotional item(s).

*Please see next page and sign.

IN WITNESS WHEREOF, STANDARD-EXAMINER and EXHIBITOR have signed this instrument the day and year first above written.

SPONSOR

Sign: _____

Name: _____

Title: _____

Date: _____

STANDARD-EXAMINER

Ogden Publishing Corporation
332 Standard Way, Ogden, UT 84404

Sign: _____

Name: _____

Title: _____

Date: _____

***Please make checks payable to Ogden Publishing Corporation.**

EXHIBITOR

Business: _____

Contact

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Description of products or services to be displayed at booth; you are required to list each item and not permitted to bring items not listed:

EARLY BIRD PRICINGFeb. 1 – Feb. 29 | Aisle 10'x10' \$460 Corner 10'x10' \$560 **REGULAR PRICING**March 1 – March 31 | Aisle 10'x10' \$510 Corner 10'x10' \$610 April 1 – April 15 | Aisle 10'x10' \$560 Corner 10'x10' \$660 **Payment in full required to reserve space and to receive discounted rate.**

of 10'x10' booths: _____

Top three choices of available booth locations: # _____ # _____ # _____

Electricity needed? YES _____ NO _____ You must provide your own extension cords. Electricity is standard 110v connection. Vendors needing electricity for this show are advised to select a booth along the perimeter/wall of the venue for easier access to power.

*NOTE: Pricing includes \$10 Ogden City Special Event Fee

*Please make checks payable to Ogden Publishing Corporation.

Bonus! Price includes one 1/8 page ad in SE Senior Citizen Expo special publication! Due to SE by April 1, 2016.

**For more information or questions call: Russ Starker 801.725.5882 or
Kayla Healey 801.661.6912**

STANDARD-EXAMINER and _____ hereby agree as follows:

1. **Event.** Subject to the terms and conditions of this Agreement, STANDARD-EXAMINER leases to EXHIBITOR the booth space described in Section 2 of this Agreement for the 2016 SENIOR CITIZEN EXPO to be held April 2016 at TBD (the "EVENT").
2. **Booth Space.** EXHIBITOR agrees to lease booth space(s) listed above at the price per booth indicated above. STANDARD-EXAMINER will furnish side dividers for each booth, one table, up to two chairs as a part of this Agreement. EXHIBITOR assumes all other costs such as additional lighting, electricity, carpeting, table linens, etc. STANDARD- EXAMINER will facilitate a third party from whom EXHIBITOR may rent these extra items. The leased booth space shall be used exclusively by EXHIBITOR for the exhibition of the items described in Section 1 of this Agreement. EXHIBITOR shall not represent more than one business.
3. **Booth Selection and Availability.** Booth spaces are available on a first come, first served basis only. STANDARD- EXAMINER does not guarantee specific booth spaces to any EXHIBITOR until booth space has been paid in full. If the desired booth is not available, STANDARD-EXAMINER may substitute a different booth to be occupied by EXHIBITOR.
4. **No Assignment.** EXHIBITOR shall not, without prior written consent of STANDARD-EXAMINER, assign or sublet any part of this Agreement or the leased booths.
5. **Failure to Comply.** If STANDARD-EXAMINER determines that EXHIBITOR has failed to comply with any provision of this Agreement or the attached Rules of Use, STANDARD-EXAMINER shall have the right to remove EXHIBITOR from the EVENT and, in which case, EXHIBITOR shall not be entitled to a refund of the Contract Price.
6. **Failure to Occupy Leased Booths.** EXHIBITOR agrees to occupy the leased booths for the full duration of the EVENT. **If EXHIBITOR does not occupy the leased booth(s) for the duration of the EVENT or leaves/begins to dismantle booth prior to the close of the event, STANDARD-EXAMINER shall charge EXHIBITOR a fine of \$250.**
7. **Notice of Cancellation.** If EXHIBITOR desires to cancel this Agreement, EXHIBITOR shall notify STANDARD-EXAMINER of its desire to do so at least 30 days prior to the EVENT. **If EXHIBITOR cancels this Agreement without providing 30 days advance notice, EXHIBITOR shall forfeit fifty percent of the Contract Price; provided that if notification of cancellation is made less than 15 days prior to the opening of the EVENT, EXHIBITOR shall forfeit the entire Contract Price.**
8. **Set Up and Take Down.** TBD
9. **Disruptive Behavior.** If STANDARD-EXAMINER determines that the conduct of EXHIBITOR is disruptive to the EVENT or that EXHIBITOR is not acting in a courteous and professional manner, STANDARD-EXAMINER may remove EXHIBITOR from the EVENT and, in which case, EXHIBITOR shall not receive a refund of the Contract Price.
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11. **Certification of Insurance.** EXHIBITOR shall provide STANDARD-EXAMINER a COI by APRIL 1, 2016 and

before commencing to set up booth(s). EXHIBITOR must provide an original Certificate of Insurance indicating EXHIBITOR has the following minimum limits of insurance: Commercial General Liability of \$1,000,000 combined single limit per occurrence for bodily injury personal injury and property damage. Workers Compensation and Employer's Liability (if applicable). EXHIBITOR will name STANDARD-EXAMINER, as well as Golden Spike Event Center, as additional named insurers under EXHIBITOR'S policy. Each insurance policy shall be endorsed to state that coverage shall not be suspended, voided canceled, reduced in coverage or in limit except after thirty days written notice. Endorsements and notice shall be made to STANDARD-EXAMINER at the address listed below.

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14. **Door buster Giveaway Bags.** EXHIBITORS must contribute to the door buster giveaway bags. **All items must be received by at the STANDARD-EXAMINER office by APRIL 1, 2016.** EXHIBITOR must provide 200 (quantity) of their promotional item(s).

IN WITNESS WHEREOF, STANDARD-EXAMINER and EXHIBITOR have signed this instrument the day and year first above written.

EXHIBITOR

Sign: _____

Name: _____

Title: _____

Date: _____

STANDARD-EXAMINER

Ogden Publishing Corporation
332 Standard Way, Ogden, UT 84404

Sign: _____

Name: _____

Title: _____

Date: _____

2016 Newspapers in Education

Apple for Teacher

Design an Ad Contest

Arts & Humanities Contest

Current Events in the Classroom

THIS IS A NEW, COMBINED SALES BOOKLET.

The Standard-Examiner supports local schools through a variety of programs and contests. Please join us in increasing literacy and recognizing the talented students and amazing teachers in our community!

Apple for Teacher

Each year, hundreds of local educators are nominated by their students for an Apple for Teacher award. Each teacher that is nominated receives a copy of their nomination forms so they can see the impact they have on their students' lives. From those nominations, 10 teachers are selected to receive an Apple for Teacher award. All nominated teachers are featured in the Standard Examiner and Apple for Teacher award recipients have a special write-up that showcases their unique contributions to their students. All nominees are recognized at an annual event held in April.

Design an Ad Contest

This contest provides art content for local teachers and gives art students the opportunity to show their talents. Local businesses sponsor a classroom and the students create an ad campaign for them. Businesses can select a school or even a classroom to create their ad, or allow multiple classrooms to work with them. Winning ads are featured in a special publication. Winners receive a small monetary award and are recognized at an annual event held in April.

Arts & Humanities Contest

This contest gives teachers a variety of platforms to enrich the classroom. From book reviews to essays and photography, there is a way to involve every student. Winning submissions are featured in a special publication. Winners receive a small monetary award and are recognized at an annual event held in April.

Current Events in the Classroom

Did you know that teachers use the newspaper to teach current events, follow local government and learn about community happenings? The Standard-Examiner donates over 250,000 newspapers to local educators, giving them current and relevant materials to engage their students. Sponsor a classroom and help us put more local content in our schools- building better citizens for tomorrow.

Sponsor Levels:

Apple for Teacher	\$50/mo (\$600 annual commitment)	Logo on cares.standard.net website, logo on monthly teacher feature in Standard-Examiner, recognition at annual awards ceremony, 100 newspapers per month donated to a local classroom in your name.
Design an Ad Contest	\$50/mo (\$600 annual commitment)	Logo on cares.standard.net website, recognition at annual awards ceremony, one art student sponsorship, 100 newspapers per month donated to a local classroom in your name. Bonus! Get a FREE 2 column (3.46 ") x 5" ad or FREE full color upgrade with every ad. A \$350 value.
Arts & Humanities Contest	\$50/mo (\$600 annual commitment)	Logo on cares.standard.net website, recognition at annual awards ceremony, one art student sponsorship, 100 newspapers per month donated to a local classroom in your name.
Current Events in the Classroom	\$50/mo (\$600 annual commitment)	Logo on cares.standard.net, 250 newspapers per month donated to a local classroom in your name.

For more information or questions call: Russ Starker 801.725.5882 or Kayla Healey 801.661.6912

2016 NEWSPAPERS IN EDUCATION

NEWSPAPERS IN EDUCATION

Please complete the information below regarding your sponsorship for NIE.

Name of Business (Sponsor) _____

Name of Contact _____

Office/ Cell Number _____

Email _____

Address _____

City _____ State _____ Zip _____

Name of Contact for Publication _____

(This is the person we will contact for your publication stories, logos and photos)

Office/ Cell Number _____

Email _____

STANDARD-EXAMINER SPONSORSHIP CONTRACT NEWSPAPERS IN EDUCATION

STANDARD-EXAMINER and _____ hereby agree as follows:

- Sponsorship.** SPONSOR HAS ASKED TO BE NAMED SPONSOR OF THE Standard-Examiner NEWSPAPERS IN EDUCATION (the "EVENT") in exchange for \$_____ cash payment (the "CONTRACT PRICE"). Payment due in full within 10 days of agreement execution.
- Event.** Subject to the terms and conditions of this Agreement, STANDARD-EXAMINER offers the following sponsorship packages for NEWSPAPERS IN EDUCATION.
 Apple for the Teacher \$50/mo **Design an Ad- \$50/mo** **Arts & Humanities - \$50/mo**
 Current Events in the Classroom \$50/mo **Newspapers in Education Sponsorship \$250/mo**
- Term.** This agreement shall begin on _____ and expire on _____. Agreement is non-cancellable.
- No Assignment.** SPONSOR shall not, without prior written consent of STANDARD-EXAMINER, assign or sublet any part of this agreement.
- Hold Harmless.** SPONSOR agrees to hold harmless and indemnify STANDARD-EXAMINER from all damage, costs and expense, of any nature whatsoever, arising from SPONSOR's participation in the EVENT.
- Entire Agreement.** This constitutes the entire agreement between the parties with respect to the subject matter hereof, all prior understandings being merged herein.
- Interpretation of Agreement.** In the event of disagreement regarding the meaning or interpretation of this agreement, the interoperation of the STANDARD-EXAMINER shall govern.

*Please see next page and sign.

IN WITNESS WHEREOF, STANDARD-EXAMINER AND SPONSOR have signed this instrument the day and year first above written.

SPONSOR

Sign: _____

Name: _____

Title: _____

Date: _____

STANDARD-EXAMINER

Ogden Publishing Corporation
332 Standard Way, Ogden, UT 84404

Sign: _____

Name: _____

Title: _____

Date: _____

2016 STANDARD STARS & SE ALL-STARS

Thursday May 5, 2016 6:30pm

Location: TBA

Each week, the Standard-Examiner sports writers select a male and female high school athlete to feature as a Standard Star. Athlete photos and personal write-ups appear in the Tuesday sports section. All Standard Stars can be viewed on our dedicated website, where viewers can search for their favorite star, see who has received the honor in a particular sport, or even search by school.

In April, the sports writers meet again to review all the Standard Stars for the year and select their top athletes for a special honor - SE ALL-STARS. These elite athletes and all Standard Stars are honored at a special awards ceremony.

Your company support provides tickets for the students and their families at the event and recognition in the keepsake publication. Sponsorships are taken on an ongoing basis.

Sponsor Levels	Platinum	Gold	Silver	Bronze
Price	\$10,000	\$7,500	\$5,000	\$3,000
Recognition as weekly Standard Star Supporter in SE print edition	Yes, prominent	Yes, secondary	Yes, 2 times per month	Name only, 1 time per month
Presence on Standard Star website/database	Yes, prominent	Yes, secondary	Yes, supporting	Name only
Headline w/ "presented by" logo on all SE ALL-STARS awards banquet promotional materials.	Yes			
Name/logo listed on all SE ALL-STARS awards banquet promotional materials.	Yes, prominent	Yes, secondary	Yes, supporting	Name only
Presence on standard.net (5,000 impression increments)	4/ quarter	3/quarter	2/quarter	1/quarter
250x300 email newsletter ad w/link to your site	4/ quarter	3/ quarter	2/ quarter	1/ quarter
Additional print advertisements to be used at sponsor's discretion throughout the term of the agreement (1/4 page increments)	6	4	2	1
Sponsored SE ALL-STARS Awards Ceremony Athlete Tickets	96	48	24	12

Sponsored SE ALL-STARS Awards Ceremony Corporate Tickets	48	24	12	6
Ad in SE ALL-STARS publication	Full	4/ quarter	4/ quarter	4/ quarter
Value	\$25,000	\$17,500	\$10,000	\$5,000

For more information or questions call: Russ Starker 801.725.5882 or Kayla Healey 801.661.6912

STANDARD STARS & SE ALL-STARS

Thursday, May 5, 2016 at 6:30 pm

Please complete the information below regarding your sponsorship for the STANDARD STARS & SE ALL-STARS

Name of Business (Sponsor) _____

Name of Contact _____

Office/ Cell Number _____

Email _____

Address _____

City _____ State _____ Zip _____

Name of Contact for Publication _____

(This is the person we will contact for your publication stories, logos and photos)

Office/ Cell Number _____

Email _____

STANDARD-EXAMINER SPONSORSHIP CONTRACT STANDARD STARS & SE ALL-STARS

STANDARD-EXAMINER and _____ hereby agree as follows:

- Sponsorship.** SPONSOR HAS ASKED TO BE NAMED SPONSOR OF THE Standard-Examiner Standard Stars & SE All-Stars (the "EVENT") in exchange for \$ _____ cash payment (the "CONTRACT PRICE"). Payment due in full within 10 days of agreement execution.
- Event.** Subject to the terms and conditions of this Agreement, STANDARD-EXAMINER offers the following sponsorship packages for Standard Stars & SE All-Stars
 Platinum - \$10,000 **Gold - \$7,500** **Silver - \$5,000** **Bronze - \$3,000**
- Term.** This agreement shall begin on _____ and expire on May 5, 2016. Agreement is non-cancellable.
- No Assignment.** SPONSOR shall not, without prior written consent of STANDARD-EXAMINER, assign or sublet any part of this agreement.

5. **Hold Harmless.** SPONSOR agrees to hold harmless and indemnify STANDARD-EXAMINER from all damage, costs and expense, of any nature whatsoever, arising from SPONSOR's participation in the EVENT.
6. **Entire Agreement.** This constitutes the entire agreement between the parties with respect to the subject matter hereof, all prior understandings being merged herein.
7. **Interpretation of Agreement.** In the event of disagreement regarding the meaning or interpretation of this agreement, the interpretation of the STANDARD-EXAMINER shall govern.

IN WITNESS WHEREOF, STANDARD-EXAMINER AND SPONSOR have signed this instrument the day and year first above written.

SPONSOR

Sign: _____

Name: _____

Title: _____

Date: _____

STANDARD-EXAMINEROgden Publishing Corporation
332 Standard Way, Ogden, UT 84404

Sign: _____

Name: _____

Title: _____

Date: _____

***Please make checks payable to Ogden Publishing Corporation.**

2016 STANDARD-EXAMINER BLOCK PARTY | DAVIS COUNTY

Location (TBA)
June 24, 2016 | 4pm-10pm

2016 STANDARD-EXAMINER BLOCK PARTY | WEBER COUNTY

OGDEN AMPHITHEATER
343 East 25th Street, Ogden, Utah
August 19, 2016 | 4pm-10pm

Join us for the annual SE BLOCK PARTY where you will find live music and entertainment, activities, food and beverages! Created with families in mind, BLOCK PARTY will feature interactive games, costumed characters, face painting, street performers, crafts, bands, food and vendors. Best of all, admission to SE BLOCK PARTY is FREE!

SE BLOCK PARTY advertising begins in 2 months prior to each show date and will be heavily promoted through all Standard-Examiner products; including full color print ads in the Standard-Examiner, GO! & TV Preview weekly publications, SE Plus, digital ads, Facebook, online, social media, posters, banners and email invitations.

DAVIS SPONSORSHIP DEADLINE: May 20, 2016

WEBER SPONSORSHIP DEADLINE: July 20, 2016

Sponsor levels	Gold	Silver	Bronze
Price	\$2,000	\$1,500	\$1,000
Headline w/ "Presented By" name/logo on all promotional materials	Yes		
Name/logo listed on all promotional materials	Yes, Prominent	Yes, Secondary	Yes, Supporting
Exhibit space for your custom activation w/electrical access	40'x40'	30'x30'	20'x20'
Exclusive "Presented by" print ads featuring your business, inviting attendees to come and see you at the event.	Yes, Prominent	Yes, Secondary	Yes, Supporting
Custom media kit including posters, flyers and digital assets	YES	YES	YES
Presence on event website w/link to your website	Yes, Prominent	Yes, Secondary	Yes, Supporting
Standard.net (5,000 impressions increments)	3	2	1
Email newsletter ad w/link to your site	3	2	1
Feature story on your business	1/8 PAGE	2 COL x 5"	2 col x 3"

in event section, including photos			
Additional print advertisements to be used at sponsor's discretion throughout the term of the agreement	3	2	1
Value	\$6,000	\$4,500	\$2,000

Estimated attendance: 3,000 per show.

Estimated impressions through all SE products: 3.1 million per show.

For more information or questions call: Russ Starker 801.725.5882 or Kayla Healey 801.661.6912

PLEASE FILL OUT SEPARATE AGREEMENTS IF YOU ARE SIGNING UP FOR BOTH DAVIS AND WEBER BLOCK PARTIES.

SPONSOR

Booth numbers to reserve w/ sponsorship _____

Name of business (sponsor) _____

Name of contact _____

Office / cell number _____

Email _____

Address _____

City _____

State _____

Zip code _____

Description of products or services to be displayed at booth; you are required to list each item and not permitted to bring items not listed:

Name of contact for publication needs _____

(This is the person we will contact for your publication stories, logos and photos)

Office / cell number _____

Email _____

STANDARD-EXAMINER and _____ hereby agree as follows:

1. **Sponsorship.** SPONSOR has asked to be named SPONSOR of the STANDARD-EXAMINER BLOCK PARTY (the "EVENT") in exchange for \$_____ cash payment (the "CONTRACT PRICE"). Payment due in full within 10 days of agreement execution.
2. **Event.** Subject to the terms and conditions of this Agreement, STANDARD-EXAMINER offers the following sponsorship packages for the BLOCK PARTY (please check applicable package):
 Gold - \$2,000 **Silver - \$1,500** **Bronze - \$1,000**
3. **Term.** This agreement shall begin on _____ and expire on June 24, 2016. Agreement is non-cancellable.
4. **No Assignment.** SPONSOR shall not, without prior written consent of STANDARD-EXAMINER, assign or sublet any part of this Agreement.
5. **Hold Harmless.** SPONSOR agrees to hold harmless and indemnify STANDARD-EXAMINER from all damage, costs and expense, of any nature whatsoever, arising from SPONSOR's participation in the EVENT.
6. **Entire Agreement.** This constitutes the entire agreement between the parties with respect to the subject matter hereof, all prior understandings being merged herein.
7. **Interpretation of Agreement.** In the event of disagreement regarding the meaning or interpretation of this Agreement, the interpretation of STANDARD-EXAMINER shall govern.

SECTION 2 – BOOTH SPACE

1. **Event.** Subject to the terms and conditions of this Agreement, STANDARD-EXAMINER leases to EXHIBITOR the booth space described in Section 2 of this Agreement for the 2016 Block Party to be held June 24, 2016 or August 19, 2016 (the "EVENT").
2. **Booth Space.** EXHIBITOR agrees to lease booth space(s) listed above at the price per booth indicated above. EXHIBITOR assumes all costs such as tables, chairs, additional lighting, electricity, carpeting, table linens, etc. STANDARD- EXAMINER will facilitate a third party from whom EXHIBITOR may rent these extra items. The leased booth space shall be used exclusively by EXHIBITOR for the exhibition of the items described in Section 1 of this Agreement. EXHIBITOR shall not represent more than one business.
3. **Booth Selection and Availability.** Booth spaces are available on a first come, first served basis only. STANDARD- EXAMINER does not guarantee specific booth spaces to any EXHIBITOR until booth space has been paid in full. If the desired booth is not available, STANDARD-EXAMINER may substitute a different booth to be occupied by EXHIBITOR.
4. **No Assignment.** EXHIBITOR shall not, without prior written consent of STANDARD-EXAMINER,

assign or sublet any part of this Agreement or the leased booths.

5. **Failure to Comply.** If STANDARD-EXAMINER determines that EXHIBITOR has failed to comply with any provision of this Agreement or the attached Rules of Use, STANDARD-EXAMINER shall have the right to remove EXHIBITOR from the EVENT and, in which case, EXHIBITOR shall not be entitled to a refund of the Contract Price.
6. **Failure to Occupy Leased Booths.** EXHIBITOR agrees to occupy the leased booths for the full duration of the EVENT. **If EXHIBITOR does not occupy the leased booths for the duration of the EVENT or leaves/begins to dismantle booth prior to the close of the event, STANDARD-EXAMINER shall charge EXHIBITOR a fine of \$250.**
7. **Notice of Cancellation.** If EXHIBITOR desires to cancel this Agreement, EXHIBITOR shall notify STANDARD-EXAMINER of its desire to do so at least 30 days prior to the EVENT. **If EXHIBITOR cancels this Agreement without providing 30 days advance notice, EXHIBITOR shall forfeit fifty percent of the Contract Price; provided that if notification of cancellation is made less than 15 days prior to the opening of the EVENT, EXHIBITOR shall forfeit the entire Contract Price.**
8. **Set Up and Take Down.** All Exhibitors may set up from 9 a.m. to 3 p.m. on both days of the shows. EXHIBITOR must have his space set up an hour before the EVENT is scheduled to begin. If EXHIBITOR has failed to set up by said time, EXHIBITOR will forfeit the leased booths and any payments and/or the entire Contracted Price and be **fined \$200**. Booths may be dismantled 10:00 p.m. to 12:00 a.m. on both days of the show. The EXHIBITOR is responsible for securing his goods and display items during set up and take down hours.
9. **Disruptive Behavior.** If STANDARD-EXAMINER determines that the conduct of EXHIBITOR is disruptive to the EVENT or that EXHIBITOR is not acting in a courteous and professional manner, STANDARD-EXAMINER may remove EXHIBITOR from the EVENT and, in which case, EXHIBITOR shall not receive a refund of the Contract Price.
10. **Waiver of Liability.** STANDARD-EXAMINER will not be responsible or liable for any damage or loss incurred by EXHIBITOR as a result of fire, theft, wind, storm, explosion, or any other cause whatsoever. STANDARD-EXAMINER is not responsible for damage from loss of occupancy or other loss to EXHIBITOR by destruction or damage to the exhibit area. EXHIBITOR releases STANDARD-EXAMINER from any and all responsibility for theft or damage to equipment, booths or displays within the booths - by fire, rain, accident or any other cause whatsoever. EXHIBITOR assumes full and total responsibility for all patrons of the EVENT who visit or enter EXHIBITOR'S booth and releases and agrees to indemnify STANDARD-EXAMINER from any claims by any patron concerning the goods or services EXHIBITOR displays, provides or sells at or in connection with the EVENT. EXHIBITOR agrees to bear full responsibility for any damage caused to the exhibition facility by EXHIBITOR, his agents or employees during the EVENT and while setting up or removing his booth(s). EXHIBITOR agrees to indemnify, hold harmless, and covenants not to sue STANDARD-EXAMINER for any and all liability, real or alleged, arising out of or in connection with this Agreement. EXHIBITOR agrees to pay all costs of collection, default, breach or enforcement hereunder, including reasonable attorney's fees.
11. **Certification of Insurance.** **EXHIBITOR shall provide STANDARD-EXAMINER a COI two weeks prior to the EVENT** and before commencing to set up booth(s). EXHIBITOR must provide an original Certificate of Insurance indicating EXHIBITOR has the following minimum limits of insurance: Commercial General Liability of \$1,000,000 combined single limit per occurrence for bodily injury personal injury and property damage. Workers Compensation and Employer's Liability (if applicable). EXHIBITOR will name STANDARD-EXAMINER, as well as Hub801 Events, as additional named

insurers under EXHIBITOR'S policy. Each insurance policy shall be endorsed to state that coverage shall not be suspended, voided canceled, reduced in coverage or in limit except after thirty days written notice. Endorsements and notice shall be made to STANDARD-EXAMINER at the address listed below.

12. **Entire Agreement.** This Agreement contains the entire understanding of the parties and no oral or other representation not contained herein shall be binding upon the parties hereto.
13. **Interpretation of Agreement.** In the event of disagreement regarding the meaning or interpretation of this Agreement, the interpretation of STANDARD-EXAMINER shall govern.
14. **On Stage Giveaways.** EXHIBITORS must contribute to the onstage giveaway bags. **All items must be received by at the STANDARD-EXAMINER two weeks prior to the EVENT.** EXHIBITOR must provide (quantity) 25 of their promotional item.

IN WITNESS WHEREOF, STANDARD-EXAMINER and SPONSOR have signed this instrument the day and year first above written.

SPONSOR

Sign: _____

Name: _____

Title: _____

Date: _____

STANDARD-EXAMINER SPONSOR

332 Standard Way, Ogden, UT 84404

Sign: _____

Name: _____

Title: _____

Date: _____

***Please make checks payable to Ogden Publishing Corporation.**

EXHIBITORS

EARLY BIRD PRICING (DAVIS)May 1st - May 30th - \$ 160 **REGULAR BOOTH PRICING (DAVIS)**June 1st - June 24th - \$ 185 **EARLY BIRD PRICING (WEBER)**July 1st - July 31st - \$ 160 **REGULAR BOOTH PRICING (WEBER)**August 1st - Aug 19th - \$ 185

Payment in full required to reserve space.

of booth spaces: _____

Electricity is an additional \$25 per booth.

Electricity needed? YES _____ NO _____ You must provide your own extension cords.

Bonus! Booth price includes one 1/8 page ad in SE Block Party special publication. Due to SE two weeks prior to event date. This is a firm deadline.

*NOTE: Pricing includes \$10 City Special Event Fee

*Please make checks payable to Ogden Publishing Corporation.

EXHIBITOR Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Name of Contact for Publication _____

(This is the person we will contact for your publication stories, logos and photos)

Office / Cell Number _____

Email _____

Description of products or services to be displayed at booth; you are required to list each item and not permitted to bring items not listed:

STANDARD-EXAMINER and _____ hereby agree as follows:

- 1. Event.** Subject to the terms and conditions of this Agreement, STANDARD-EXAMINER leases to EXHIBITOR the booth space described in Section 2 of this Agreement for the 2016 Block Party to be held June 24, 2016 or August 19, 2016 (the "EVENT").
- 2. Booth Space.** EXHIBITOR agrees to lease booth space(s) listed above at the price per booth indicated above. EXHIBITOR assumes all costs such as tables, chairs, additional lighting, electricity, carpeting, table linens, etc. STANDARD- EXAMINER will facilitate a third party from whom EXHIBITOR may rent these extra items. The leased booth space shall be used exclusively by EXHIBITOR for the exhibition of the items described in Section 1 of this Agreement. EXHIBITOR shall not represent more than one business.
- 3. Booth Selection and Availability.** Booth spaces are available on a first come, first served basis only. STANDARD- EXAMINER does not guarantee specific booth spaces to any EXHIBITOR until booth space has been paid in full. If the desired booth is not available, STANDARD-EXAMINER may substitute a different booth to be occupied by EXHIBITOR.
- 4. No Assignment.** EXHIBITOR shall not, without prior written consent of STANDARD-EXAMINER, assign or sublet any part of this Agreement or the leased booths.
- 5. Failure to Comply.** If STANDARD-EXAMINER determines that EXHIBITOR has failed to comply with any provision of this Agreement or the attached Rules of Use, STANDARD-EXAMINER shall have the right to remove EXHIBITOR from the EVENT and, in which case, EXHIBITOR shall not be entitled to a refund of the Contract Price.
- 6. Failure to Occupy Leased Booths.** EXHIBITOR agrees to occupy the leased booths for the full duration of the EVENT. **If EXHIBITOR does not occupy the leased booths for the duration of the EVENT or leaves/begins to dismantle booth prior to the close of the event, STANDARD-EXAMINER shall charge EXHIBITOR a fine of \$250.**
- 7. Notice of Cancellation.** If EXHIBITOR desires to cancel this Agreement, EXHIBITOR shall notify STANDARD-EXAMINER of its desire to do so at least 30 days prior to the EVENT. **If EXHIBITOR cancels this Agreement without providing 30 days advance notice, EXHIBITOR shall forfeit fifty percent of the Contract Price; provided that if notification of cancellation is made less than 15 days prior to the opening of the EVENT, EXHIBITOR shall forfeit the entire Contract Price.**
- 8. Set Up and Take Down.** All Exhibitors may set up from 9 a.m. to 3 p.m. on both days of the shows. EXHIBITOR must have his space set up an hour before the EVENT is scheduled to begin. If EXHIBITOR has failed to set up by said time, EXHIBITOR will forfeit the leased booths and any payments and/or the entire Contracted Price and be **fined \$200**. Booths may be dismantled 10:00 p.m. to 12:00 a.m. on both days of the show. The EXHIBITOR is responsible for securing his goods and display items during set up and take down hours.
- 9. Disruptive Behavior.** If STANDARD-EXAMINER determines that the conduct of EXHIBITOR is disruptive to the EVENT or that EXHIBITOR is not acting in a courteous and professional manner, STANDARD-EXAMINER may remove EXHIBITOR from the EVENT and, in which case, EXHIBITOR shall not receive a refund of the Contract Price.
- 10. Waiver of Liability.** STANDARD-EXAMINER will not be responsible or liable for any damage or loss incurred by EXHIBITOR as a result of fire, theft, wind, storm, explosion, or any other cause whatsoever. STANDARD-EXAMINER is not responsible for damage from loss of occupancy or other loss to EXHIBITOR by destruction or damage to the exhibit area. EXHIBITOR releases STANDARD-

EXAMINER from any and all responsibility for theft or damage to equipment, booths or displays within the booths - by fire, rain, accident or any other cause whatsoever. EXHIBITOR assumes full and total responsibility for all patrons of the EVENT who visit or enter EXHIBITOR'S booth and releases and agrees to indemnify STANDARD-EXAMINER from any claims by any patron concerning the goods or services EXHIBITOR displays, provides or sells at or in connection with the EVENT. EXHIBITOR agrees to bear full responsibility for any damage caused to the exhibition facility by EXHIBITOR, his agents or employees during the EVENT and while setting up or removing his booth(s). EXHIBITOR agrees to indemnify, hold harmless, and covenants not to sue STANDARD-EXAMINER for any and all liability, real or alleged, arising out of or in connection with this Agreement. EXHIBITOR agrees to pay all costs of collection, default, breach or enforcement hereunder, including reasonable attorney's fees.

11. Certification of Insurance. EXHIBITOR shall provide STANDARD-EXAMINER a COI two weeks prior to the EVENT and before commencing to set up booth(s). EXHIBITOR must provide an original Certificate of Insurance indicating EXHIBITOR has the following minimum limits of insurance: Commercial General Liability of \$1,000,000 combined single limit per occurrence for bodily injury personal injury and property damage. Workers Compensation and Employer's Liability (if applicable). EXHIBITOR will name STANDARD-EXAMINER, as well as Hub801 Events, as additional named insurers under EXHIBITOR'S policy. Each insurance policy shall be endorsed to state that coverage shall not be suspended, voided canceled, reduced in coverage or in limit except after thirty days written notice. Endorsements and notice shall be made to STANDARD-EXAMINER at the address listed below.

12. Entire Agreement. This Agreement contains the entire understanding of the parties and no oral or other representation not contained herein shall be binding upon the parties hereto.

13. Interpretation of Agreement. In the event of disagreement regarding the meaning or interpretation of this Agreement, the interpretation of STANDARD-EXAMINER shall govern.

14. On Stage Giveaways. EXHIBITORS must contribute to the onstage giveaway bags. All items must be received by at the STANDARD-EXAMINER two weeks prior to the EVENT. EXHIBITOR must provide (quantity) 25 of their promotional item.

IN WITNESS WHEREOF, STANDARD-EXAMINER and SPONSOR have signed this instrument the day and year first above written.

EXIBITOR

Sign: _____

Name: _____

Title: _____

Date: _____

STANDARD-EXAMINER SPONSOR

332 Standard Way, Ogden, UT 84404

Sign: _____

Name: _____

Title: _____

Date: _____

2016 Readers' Favorite

Voting Begins: May 1
 Voters' Guide Distributes: May 15
 Voting Ends: June 15
 Winners Guide Distributes: July 14
 Awards: July 14, 2016 | Ogden Golf & Country Club
 8:30 am

Back by popular demand!

SE Readers' Favorite lets community members vote for their favorite businesses across dozens of categories. Last year's readers' choice program garnered thousands of votes for businesses throughout Northern Utah. Nominees and recipients benefited from the traffic and buzz surrounding the voting and winners got to claim the coveted "Readers' Favorite" title to prominently display in their businesses and other outlets with our provided marketing materials.

Make sure you receive the SE Readers' Favorite rating by asking your customers to vote for you, May 1st through June 15th. Winners will be invited to the SE Readers' Favorite Awards on Thursday, July 14th 2016 at 8:30 a.m. at the Ogden Golf & Country Club.

Participation Levels

Voters' Guide	Full Page	Half Page	Quarter Page	Eighth Page
Price	\$965	\$765	\$565	\$415

Promotional Packages

This year's Readers' Favorite competition is poised to drive even more excitement, starting with the Readers' Favorite Voters' Guide & Online Voting Website. Community members can cast votes for their favorite businesses in the following categories:

DELICIOUS EATS AND DRINKS • FUN STUFF TO DO • FANTASTIC SHOPPING • AWESOME PERSONAL SERVICES • EVERYTHING AUTOMOTIVE

ONLINE VOTING BALLET PACKAGES:

CATEGORY SPONSORSHIPS	\$450	Feature your business on your category's online voter page
FEATURED LISTINGS	\$250	300 x 250 ad next to your name on the online ballot so voters see your business first.

READERS' FAVORITE PUBLICATIONS

Don't miss this opportunity to showcase your business and get votes for the Readers' Favorite designation! The Readers' Favorite Voters' & Winners Guides will be distributed in the Standard-Examiner and through the online voting website.

VOTERS' GUIDE

Publishes May 15, 2016

The Readers' Favorite Voters' Guide is a one-stop-shop for online voting instructions and featured participating businesses. Use this publication to tell the community why they should vote for you!

All advertisements include:

- Online/Print ad conversion
- 150 word business description in the Voters' Guide

Full Page = \$965 Half Page = \$765 Quarter Page = \$565 Eighth Page = \$415

WINNERS GUIDE

Publishes July 14, 2016

Once the votes have been tabulated, we'll announce the businesses with the most votes through the READERS' FAVORITE WINNERS GUIDE. The winners guide will include featured listings of the winners and "thanks for voting" ads from participating businesses. Use this publication to further strengthen your Readers' Favorite connection with the community.

Full Page = \$965 Half Page = \$765 Quarter Page = \$565 Eighth Page = \$415

VOTE FOR ME! - Promotional Ads: \$100/ each

Place a 3 col x 2" ad in the Standard-Examiner daily print publication to invite the community to cast their vote for your business! This cost effective ad can be used in the Standard-Examiner and SE Plus. Take 25% off your second ad when you advertise in BOTH the Voters & Winners Guide! Ask about special Readers' Favorite rates for SE Plus!

_____ QTY (SE will contact you for dates and placement suggestions.)

CATEGORY SPONSORSHIP \$450

FEATURED LISTING \$250

READER'S FAVORITE

Please complete the information below regarding your promotional package.

Name of Business _____

Name of Contact _____

Office/ Cell Number _____

Email _____

Address _____

City _____ State _____ Zip _____

Name of Contact for Publication _____

(This is the person we will contact for your publication stories, logos and photos)

Office/ Cell Number _____

Email _____

STANDARD-EXAMINER PROMOTIONAL CONTRACT - READER'S FAVORITE

STANDARD-EXAMINER and _____ hereby agree as follows:

1. **Promotion.** BUSINESS HAS ASKED TO BE NAMED PROMOTIONAL BUSINESS OF THE Standard-Examiner READER'S FAVORITE (the "EVENT") in exchange for \$_____ cash payment (the "CONTRACT PRICE"). Payment due in full within 10 days of agreement execution.
2. **Term.** This agreement shall begin on _____ and expire on July 14, 2016. Agreement is non-cancellable.
3. **No Assignment.** BUSINESS shall not, without prior written consent of STANDARD-EXAMINER, assign or sublet any part of this agreement.
4. **Hold Harmless.** BUSINESS agrees to hold harmless and indemnify STANDARD-EXAMINER from all damage, costs and expense, of any nature whatsoever, arising from BUSINESS' participation in the EVENT.
5. **Entire Agreement.** This constitutes the entire agreement between the parties with respect to the subject matter hereof, all prior understandings being merged herein.
6. **Interpretation of Agreement.** In the event of disagreement regarding the meaning or interpretation of this agreement, the interoperation of the STANDARD-EXAMINER shall govern.

Package Pricing Total: \$ _____

IN WITNESS WHEREOF, STANDARD-EXAMINER AND BUSINESS have signed this instrument the day and year first above written.

PROMOTIONAL BUSINESS

Sign: _____

Name: _____

Title: _____

Date: _____

STANDARD-EXAMINER

Ogden Publishing Corporation
332 Standard Way, Ogden, UT 84404

Sign: _____

Name: _____

Title: _____

Date: _____

**For more information or questions call: Russ Starker 801.725.5882 or
Kayla Healey 801.661.6912**

***Please make checks payable to Ogden Publishing Corporation.**

2016 FALL BRIDAL GATHERING

Location: TBA

September 17, 2016 11 am – 5 pm

Sponsor Levels	Gold	Silver	Bronze
Price	\$3,000	\$2,000	\$1,000
Headline w/ "Presented By" name/logo on all promotional materials.	YES		
Name/logo listed on all promotional materials.	Yes, Prominent	Yes, Secondary	Yes, Supporting
Exhibit space for your custom activation w/electrical access	8'x32'	8'x24'	8'x16'
Exclusive "Presented by" print ads featuring your business, inviting attendees to come and see you at the event.	Yes, Prominent	Yes, Secondary	Yes, Supporting
Custom media kit including posters, flyers and digital assets	YES	YES	YES
Presence on event website w/link to your website	Yes, Prominent	Yes, Secondary	Yes, Supporting
Standard.net (5,000 impressions increments)	3	2	1
Email newsletter ad w/link to your site	3	2	1
Feature story on your business in event section, including photos	1/8 Page	2 Col x 5"	2 Col x 3"
Additional print advertisements to be used at sponsor's discretion throughout the term of the agreement	3	2	1
Value	\$9,000	\$6,000	\$3,000

For more information or questions call: Russ Starker 801.725.5882 or Kayla Healey 801.661.6912

The Fall Bridal Gathering advertising begins August 15th and will be heavily promoted through all Standard-Examiner products, including full color print ads in the Standard-Examiner, GO! & TV Preview weekly publications, SE Plus, digital ads, Facebook, online, social media, outdoor, posters, banners and email invitations.

SPONSORSHIP DEADLINE: August 31st, 2016

Estimated Attendance: 500 | Estimated impressions through all SE products: 3.1 million

SPONSOR

Booth numbers to reserve w/ sponsorship _____

Name of business (sponsor) _____

Name of contact _____

Office / cell number _____

Email _____

Address _____

City _____

State _____

Zip code _____

Description of products or services to be displayed at booth; you are required to list each item and not permitted to bring items not listed:

Name of contact for publication _____

(This is the person we will contact for your publication stories, logos and photos)

Office / cell number _____

Email _____

STANDARD-EXAMINER and _____ hereby agree as follows:

- Sponsorship.** SPONSOR has asked to be named SPONSOR of the STANDARD-EXAMINER FALL BRIDAL GATHERING (the "EVENT") in exchange for \$_____ cash payment (the "CONTRACT PRICE"). Payment due in full within 10 days of agreement execution.
- Event.** Subject to the terms and conditions of this Agreement, STANDARD-EXAMINER leases to SPONSOR the booth space described in Section 2 of this Agreement for the 2016 Fall Bridal Show to be held September 17, 2016. STANDARD-EXAMINER offers the following sponsorship packages for the FALL BRIDAL SHOW (please check applicable package):
 Gold - \$3,000 **Silver - \$2,000** **Bronze - \$1,000**
- Term.** This agreement shall begin on _____ and expire on September 17th, 2016. Agreement is non-cancellable.
- No Assignment.** SPONSOR shall not, without prior written consent of STANDARD-EXAMINER, assign or sublet any part of this Agreement.

5. **Hold Harmless.** SPONSOR agrees to hold harmless and indemnify STANDARD-EXAMINER from all damage, costs and expense, of any nature whatsoever, arising from SPONSOR's participation in the EVENT.
6. **Entire Agreement.** This constitutes the entire agreement between the parties with respect to the subject matter hereof, all prior understandings being merged herein.
7. **Interpretation of Agreement.** In the event of disagreement regarding the meaning or interpretation of this Agreement, the interpretation of STANDARD-EXAMINER shall govern.

SECTION 2 – BOOTH SPACE

STANDARD-EXAMINER and _____ hereby agree as follows:

1. **Event.** Subject to the terms and conditions of this Agreement, STANDARD-EXAMINER leases to EXHIBITOR the booth space described in Section 2 of this Agreement for the 2016 Fall Bridal Show to be held September 17, 2016.
2. **Booth Space.** EXHIBITOR agrees to lease booth space(s) listed above at the price per booth indicated above. STANDARD-EXAMINER will furnish side dividers for each booth, one table, up to two chairs as a part of this Agreement. EXHIBITOR assumes all other costs such as additional lighting, electricity, carpeting, table linens, etc. STANDARD- EXAMINER will facilitate a third party from whom EXHIBITOR may rent these extra items. The leased booth space shall be used exclusively by EXHIBITOR for the exhibition of the items described in Section 1 of this Agreement. EXHIBITOR shall not represent more than one business.
3. **Booth Selection and Availability.** Booth spaces are available on a first come, first served basis only. STANDARD- EXAMINER does not guarantee specific booth spaces to any EXHIBITOR until booth space has been paid in full. If the desired booth is not available, STANDARD-EXAMINER may substitute a different booth to be occupied by EXHIBITOR.
4. **No Assignment.** EXHIBITOR shall not, without prior written consent of STANDARD-EXAMINER, assign or sublet any part of this Agreement or the leased booths.
5. **Failure to Comply.** If STANDARD-EXAMINER determines that EXHIBITOR has failed to comply with any provision of this Agreement or the attached Rules of Use, STANDARD-EXAMINER shall have the right to remove EXHIBITOR from the EVENT and, in which case, EXHIBITOR shall not be entitled to a refund of the Contract Price.
6. **Failure to Occupy Leased Booths.** EXHIBITOR agrees to occupy the leased booths for the full duration of the EVENT. **If EXHIBITOR does not occupy the leased booths for the duration of the EVENT or leaves/begins to dismantle booth prior to the close of the event, STANDARD-EXAMINER shall charge EXHIBITOR a fine of \$250.**
7. **Notice of Cancellation.** If EXHIBITOR desires to cancel this Agreement, EXHIBITOR shall notify STANDARD-EXAMINER of its desire to do so at least 30 days prior to the EVENT. **If EXHIBITOR cancels this Agreement without providing 30 days advance notice, EXHIBITOR shall forfeit fifty percent of the Contract Price; provided that if notification of cancellation is made less than 15 days prior to the opening of the EVENT, EXHIBITOR shall forfeit the entire Contract Price.**
8. **Set Up and Take Down.** All Exhibitors may set up from 12:00 pm to 5:00 pm on Friday, Sept. 16 2016. EXHIBITOR must have his space set up by an hour before the EVENT is scheduled to begin. If EXHIBITOR has failed to set up by said time, EXHIBITOR will forfeit the leased booths and any payments and/or the entire Contracted Price and be **fined \$200**. Booths may be dismantled from 5:00 pm to 9:00 pm on Saturday, Sept. 17, 2016. The EXHIBITOR is responsible for securing his goods and display items during set up and take down hours.
9. **Disruptive Behavior.** If STANDARD-EXAMINER determines that the conduct of EXHIBITOR is disruptive to the EVENT or that EXHIBITOR is not acting in a courteous and professional manner, STANDARD-EXAMINER may remove EXHIBITOR from the EVENT and, in which case, EXHIBITOR shall not receive a refund of the Contract Price.

10. **Waiver of Liability.** STANDARD-EXAMINER will not be responsible or liable for any damage or loss incurred by EXHIBITOR as a result of fire, theft, wind, storm, explosion, or any other cause whatsoever. STANDARD-EXAMINER is not responsible for damage from loss of occupancy or other loss to EXHIBITOR by destruction or damage to the exhibit area. EXHIBITOR releases STANDARD-EXAMINER from any and all responsibility for theft or damage to equipment, booths or displays within the booths - by fire, rain, accident or any other cause whatsoever. EXHIBITOR assumes full and total responsibility for all patrons of the EVENT who visit or enter EXHIBITOR'S booth and releases and agrees to indemnify STANDARD-EXAMINER from any claims by any patron concerning the goods or services EXHIBITOR displays, provides or sells at or in connection with the EVENT. EXHIBITOR agrees to bear full responsibility for any damage caused to the exhibition facility by EXHIBITOR, his agents or employees during the EVENT and while setting up or removing his booth(s). EXHIBITOR agrees to indemnify, hold harmless, and covenants not to sue STANDARD- EXAMINER for any and all liability, real or alleged, arising out of or in connection with this Agreement. EXHIBITOR agrees to pay all costs of collection, default, breach or enforcement hereunder, including reasonable attorney's fees.
11. **Certification of Insurance.** EXHIBITOR shall provide STANDARD-EXAMINER a COI by Sept. 3rd, 2016 and before commencing to set up booth(s). EXHIBITOR must provide an original Certificate of Insurance indicating EXHIBITOR has the following minimum limits of insurance: Commercial General Liability of \$1,000,000 combined single limit per occurrence for bodily injury personal injury and property damage. Workers Compensation and Employer's Liability (if applicable). EXHIBITOR will name STANDARD-EXAMINER, as well as Hub801 Events, as additional named insurers under EXHIBITOR'S policy. Each insurance policy shall be endorsed to state that coverage shall not be suspended, voided canceled, reduced in coverage or in limit except after thirty days written notice. Endorsements and notice shall be made to STANDARD-EXAMINER at the address listed below.
12. **Entire Agreement.** This Agreement contains the entire understanding of the parties and no oral or other representation not contained herein shall be binding upon the parties hereto.
13. **Interpretation of Agreement.** In the event of disagreement regarding the meaning or interpretation of this Agreement, the interpretation of STANDARD-EXAMINER shall govern.
14. **Door buster Giveaway Bags.** EXHIBITORS must contribute to the door buster giveaway bags. **All items must be received by at the STANDARD-EXAMINER office by Sept. 3rd, 2016.** EXHIBITOR must provide (quantity) 100 of their promotional item.

IN WITNESS WHEREOF, STANDARD-EXAMINER and EXHIBITOR have signed this instrument the day and year first above written.

SPONSOR

Sign: _____

Name: _____

Title: _____

Date: _____

STANDARD-EXAMINER

Ogden Publishing Corporation
332 Standard Way, Ogden, UT 84404

Sign: _____

Name: _____

Title: _____

Date: _____

***Please make checks payable to Ogden Publishing Corporation.**

EXHIBITOR

Business: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Description of products or services to be displayed at booth; you are required to list each item and not permitted to bring items not listed:

EARLY BIRD PRICINGJuly. 1 – July. 31 8'x8' \$260 **REGULAR BOOTH PRICING**Aug. 1 – Aug. 31 8'x8' \$285 Sept. 1 – Sept. 17 8'x8' \$310

Payment in full is required to reserve space and receive the discounted rate.

of 8'x8' booths: _____

Top three choices of available booth locations: # _____ # _____ # _____

Electricity needed? YES _____ NO _____ You must provide your own extension cords. Electricity is standard 110v connection. Vendors needing electricity for this show will be asked to choose a booth along the perimeter/wall of the venue.

Bonus! Booth price includes one 1/8 page ad in SE Bridal special publication. Due to SE by Sept. 3rd, 2016.

*NOTE: Pricing includes \$10 Ogden City Special Event Fee

***Please make checks payable to Ogden Publishing Corporation.**

STANDARD-EXAMINER and _____ hereby agree as follows:

1. **Event.** Subject to the terms and conditions of this Agreement, STANDARD-EXAMINER leases to EXHIBITOR the booth space described in Section 2 of this Agreement for the 2016 Fall Bridal Show to be held September 17, 2016.
2. **Booth Space.** EXHIBITOR agrees to lease booth space(s) listed above at the price per booth indicated above. STANDARD-EXAMINER will furnish side dividers for each booth, one table, up to two chairs as a part of this Agreement. EXHIBITOR assumes all other costs such as additional lighting, electricity, carpeting, table linens, etc. STANDARD- EXAMINER will facilitate a third party from whom EXHIBITOR may rent these extra items. The leased booth space shall be used exclusively by EXHIBITOR for the exhibition of the items described in Section 1 of this Agreement. EXHIBITOR shall not represent more than one business.
3. **Booth Selection and Availability.** Booth spaces are available on a first come, first served basis only. STANDARD- EXAMINER does not guarantee specific booth spaces to any EXHIBITOR until booth space has been paid in full. If the desired booth is not available, STANDARD-EXAMINER may substitute a different booth to be occupied by EXHIBITOR.
4. **No Assignment.** EXHIBITOR shall not, without prior written consent of STANDARD-EXAMINER, assign or sublet any part of this Agreement or the leased booths.
5. **Failure to Comply.** If STANDARD-EXAMINER determines that EXHIBITOR has failed to comply with any provision of this Agreement or the attached Rules of Use, STANDARD-EXAMINER shall have the right to remove EXHIBITOR from the EVENT and, in which case, EXHIBITOR shall not be entitled to a refund of the Contract Price.
6. **Failure to Occupy Leased Booths.** EXHIBITOR agrees to occupy the leased booths for the full duration of the EVENT. **If EXHIBITOR does not occupy the leased booths for the duration of the EVENT or leaves/begins to dismantle booth prior to the close of the event, STANDARD-EXAMINER shall charge EXHIBITOR a fine of \$250.**
7. **Notice of Cancellation.** If EXHIBITOR desires to cancel this Agreement, EXHIBITOR shall notify STANDARD-EXAMINER of its desire to do so at least 30 days prior to the EVENT. **If EXHIBITOR cancels this Agreement without providing 30 days advance notice, EXHIBITOR shall forfeit fifty percent of the Contract Price; provided that if notification of cancellation is made less than 15 days prior to the opening of the EVENT, EXHIBITOR shall forfeit the entire Contract Price.**
8. **Set Up and Take Down.** All Exhibitors may set up from 12:00 pm to 5:00 pm on Friday, Sept. 16 2016. EXHIBITOR must have booth space set up by an hour before the EVENT is scheduled to begin. If EXHIBITOR has failed to set up by said time, EXHIBITOR will forfeit the leased booths and any payments and/or the entire Contracted Price and be **fined \$200**. Booths may be dismantled from 5:00 pm to 9:00 pm on Saturday, Sept. 17, 2016. The EXHIBITOR is responsible for securing his goods and display items during set up and take down hours.
9. **Disruptive Behavior.** If STANDARD-EXAMINER determines that the conduct of EXHIBITOR is disruptive to the EVENT or that EXHIBITOR is not acting in a courteous and professional manner, STANDARD-EXAMINER may remove EXHIBITOR from the EVENT and, in which case, EXHIBITOR shall not receive a refund of the Contract Price.
10. **Waiver of Liability.** STANDARD-EXAMINER will not be responsible or liable for any damage or loss incurred by EXHIBITOR as a result of fire, theft, wind, storm, explosion, or any other cause whatsoever. STANDARD-EXAMINER is not responsible for damage from loss of occupancy or other loss to EXHIBITOR by destruction or damage to the exhibit area. EXHIBITOR releases STANDARD-EXAMINER from any and all responsibility for theft or damage to equipment, booths or displays within the booths - by fire, rain, accident or any other cause whatsoever. EXHIBITOR assumes full and total responsibility for all patrons of the EVENT who visit or enter

EXHIBITOR'S booth and releases and agrees to indemnify STANDARD-EXAMINER from any claims by any patron concerning the goods or services EXHIBITOR displays, provides or sells at or in connection with the EVENT. EXHIBITOR agrees to bear full responsibility for any damage caused to the exhibition facility by EXHIBITOR, his agents or employees during the EVENT and while setting up or removing his booth(s). EXHIBITOR agrees to indemnify, hold harmless, and covenants not to sue STANDARD- EXAMINER for any and all liability, real or alleged, arising out of or in connection with this Agreement. EXHIBITOR agrees to pay all costs of collection, default, breach or enforcement hereunder, including reasonable attorney's fees.

11. **Certification of Insurance.** EXHIBITOR shall provide STANDARD-EXAMINER a COI by Sept. 3rd, 2016 and before commencing to set up booth(s). EXHIBITOR must provide an original Certificate of Insurance indicating EXHIBITOR has the following minimum limits of insurance: Commercial General Liability of \$1,000,000 combined single limit per occurrence for bodily injury personal injury and property damage. Workers Compensation and Employer's Liability (if applicable). EXHIBITOR will name STANDARD-EXAMINER, as well as Hub801 Events, as additional named insurers under EXHIBITOR'S policy. Each insurance policy shall be endorsed to state that coverage shall not be suspended, voided canceled, reduced in coverage or in limit except after thirty days written notice. Endorsements and notice shall be made to STANDARD-EXAMINER at the address listed below.
12. **Entire Agreement.** This Agreement contains the entire understanding of the parties and no oral or other representation not contained herein shall be binding upon the parties hereto.
13. **Interpretation of Agreement.** In the event of disagreement regarding the meaning or interpretation of this Agreement, the interpretation of STANDARD-EXAMINER shall govern.
14. **Door buster Giveaway Bags.** EXHIBITORS must contribute to the door buster giveaway bags. **All items must be received by at the STANDARD-EXAMINER office by Sept. 3rd, 2016.** EXHIBITOR must provide (quantity) 100 of their promotional item.

IN WITNESS WHEREOF, STANDARD-EXAMINER and EXHIBITOR have signed this instrument the day and year first above written.

EXHIBITOR

Sign: _____

Name: _____

Title: _____

Date: _____

STANDARD-EXAMINER

Ogden Publishing Corporation
332 Standard Way, Ogden, UT 84404

Sign: _____

Name: _____

Title: _____

Date: _____

2016 HOME & OUTDOOR SHOW
GOLDEN SPIKE EVENT CENTER
 1000 North 1200 West Ogden, UT
October 14 & 15, 2016
Friday 12pm-8pm | Saturday 10am- 7pm

SPONSORSHIP DEADLINE: SEPTEMBER 20, 2016

Sponsor Levels	Platinum	Gold	Silver	Bronze
Price	\$5,000	\$3,000	\$2,000	\$1,500
Headline w/ "Presented By" name/logo on all promotional elements, including print, external media and online	YES	NO	NO	NO
Name/logo listed on all promotional materials	YES, Prominent	YES, Secondary	YES, Supporting	Name only
Exclusive "Presented by" print ads featuring your business, inviting attendees to come and see you at the event.	YES, Prominent	YES, Secondary	YES, Supporting	Name only
Custom media kit including posters, flyers and digital assets	YES	YES	YES	YES
Presence on event website w/link to your website	YES, Prominent	YES, Secondary	YES, Supporting	Name only
Email newsletter ad w/link to your site	4	3	2	1
Feature story on your business in event section, including photos	¼ page	1/8 page	2 col x 5"	2 Col x 3"
Exhibit space for your custom activation w/electrical access	10'x40'	10'x30'	10'x20'	10'x10'
Logo/Link on events.standard.net Home Show page	YES	YES	YES	NO
Additional print	4	3	2	1

advertisements to be used at sponsor's discretion throughout the term of the agreement				
Logo on show collateral	Prominent	Secondary	Minor	
Value	\$12,000	\$9,000	\$6,000	\$3,000

Join us for Northern Utah's premiere SE Home & Outdoor Show. With over 80 booths available in 30 product and service categories, exhibitors will have two full days to interface new and prospective clients – all under one roof. SE Home & Outdoor Show advertising begins Oct 1st and will be heavily promoted through all Standard-Examiner products, including full color print ads in the Standard-Examiner, GO! & TV Preview weekly publications, SE Plus, digital ads, Facebook, online, social media, outdoor, posters, banners and email invitations.

Estimated attendance: 1,500

Estimated impressions through all SE products: 3.1 million.

For more information or questions call: Russ Starker 801.725.5882 or Kayla Healey 801.661.6912

SPONSOR

Booth numbers to reserve w/ sponsorship _____

Name of business (sponsor) _____

Name of contact _____

Office / cell number _____

Email _____

Address _____

City _____

State _____

Zip code _____

Description of products or services to be displayed at booth; you are required to list each item and not permitted to bring items not listed:

Name of contact for publication needs _____

(This is the person we will contact for your publication stories, logos and photos)

Office / cell number _____

Email _____

STANDARD-EXAMINER and _____ hereby agree as follows:

- Sponsorship.** SPONSOR has asked to be named SPONSOR of the STANDARD-EXAMINER FALL HOME & OUTDOOR SHOW (the "EVENT") in exchange for \$_____ cash payment (the "CONTRACT PRICE"). Payment due in full within 10 days of agreement execution.
- Event.** Subject to the terms and conditions of this Agreement, STANDARD-EXAMINER leases to SPONSOR the booth space described in Section 2 of this Agreement for the 2016 Fall Home & Outdoor Show to be held October 14 - 15, 2016 at the Golden Spike Event Center (the "EVENT"). STANDARD-EXAMINER offers the following sponsorship packages for the FALL HOME & GARDEN SHOW (please check applicable package):
 Platinum - \$5,000 **Gold - \$3,000** **Silver - \$2,000** **Bronze - \$1,500**
- Term.** This agreement shall begin on _____ and expire on October 15, 2016. Agreement is non-cancellable.
- No Assignment.** SPONSOR shall not, without prior written consent of STANDARD-EXAMINER, assign or sublet any part of this Agreement.
- Hold Harmless.** SPONSOR agrees to hold harmless and indemnify STANDARD-EXAMINER from all damage, costs

and expense, of any nature whatsoever, arising from SPONSOR's participation in the EVENT.

6. **Entire Agreement.** This constitutes the entire agreement between the parties with respect to the subject matter hereof, all prior understandings being merged herein.

7. **Interpretation of Agreement.** In the event of disagreement regarding the meaning or interpretation of this Agreement, the interpretation of STANDARD-EXAMINER shall govern.

SECTION 2 – BOOTH SPACE

STANDARD-EXAMINER and _____ hereby agree as follows:

15. **Event.** Subject to the terms and conditions of this Agreement, STANDARD-EXAMINER leases to EXHIBITOR the booth space described in Section 2 of this Agreement for the 2016 Fall Home & Garden Show to be held October 14 - 15, 2016 at the Golden Spike Event Center (the "EVENT").
16. **Booth Space.** EXHIBITOR agrees to lease booth space(s) listed above at the price per booth indicated above. STANDARD-EXAMINER will furnish side dividers for each booth, one table, up to two chairs as a part of this Agreement. EXHIBITOR assumes all other costs such as additional lighting, electricity, carpeting, table linens, etc. STANDARD- EXAMINER will facilitate a third party from whom EXHIBITOR may rent these extra items. The leased booth space shall be used exclusively by EXHIBITOR for the exhibition of the items described in Section 1 of this Agreement. EXHIBITOR shall not represent more than one business.
17. **Booth Selection and Availability.** Booth spaces are available on a first come, first served basis only. STANDARD- EXAMINER does not guarantee specific booth spaces to any EXHIBITOR until booth space has been paid in full. If the desired booth is not available, STANDARD-EXAMINER may substitute a different booth to be occupied by EXHIBITOR.
18. **No Assignment.** EXHIBITOR shall not, without prior written consent of STANDARD-EXAMINER, assign or sublet any part of this Agreement or the leased booths.
19. **Failure to Comply.** If STANDARD-EXAMINER determines that EXHIBITOR has failed to comply with any provision of this Agreement or the attached Rules of Use, STANDARD-EXAMINER shall have the right to remove EXHIBITOR from the EVENT and, in which case, EXHIBITOR shall not be entitled to a refund of the Contract Price.
20. **Failure to Occupy Leased Booths.** EXHIBITOR agrees to occupy the leased booths for the full duration of the EVENT. **If EXHIBITOR does not occupy the leased booth(s) for the duration of the EVENT or leaves/begins to dismantle booth prior to the close of the event, STANDARD-EXAMINER shall charge EXHIBITOR a fine of \$250.**
21. **Notice of Cancellation.** If EXHIBITOR desires to cancel this Agreement, EXHIBITOR shall notify STANDARD-EXAMINER of its desire to do so at least 30 days prior to the EVENT. **If EXHIBITOR cancels this Agreement without providing 30 days advance notice, EXHIBITOR shall forfeit fifty percent of the Contract Price; provided that if notification of cancellation is made less than 15 days prior to the opening of the EVENT, EXHIBITOR shall forfeit the entire Contract Price.**
22. **Set Up and Take Down.** All Exhibitors may set up from 9:00 am to 6:00 pm on Thursday, Oct 13th, 2016. EXHIBITOR must have his space set up by an hour before the EVENT is scheduled to begin. If EXHIBITOR has failed to set up by said time, EXHIBITOR will forfeit the leased booths and any payments and/or the entire Contracted Price and be **fined \$200**. Booths may be dismantled from 7:00 pm to 11:00 pm on Saturday, October. 15, 2016. The EXHIBITOR is responsible for securing his goods and display items during set up and take-down hours.
23. **Disruptive Behavior.** If STANDARD-EXAMINER determines that the conduct of EXHIBITOR is disruptive to the EVENT or that EXHIBITOR is not acting in a courteous and professional manner, STANDARD-EXAMINER may remove EXHIBITOR from the EVENT and, in which case, EXHIBITOR shall not receive a refund of the Contract Price.
24. **Waiver of Liability.** STANDARD-EXAMINER will not be responsible or liable for any damage or loss incurred

by EXHIBITOR as a result of fire, theft, wind, storm, explosion, or any other cause whatsoever. STANDARD-EXAMINER is not responsible for damage from loss of occupancy or other loss to EXHIBITOR by destruction or damage to the exhibit area. EXHIBITOR releases STANDARD-EXAMINER from any and all responsibility for theft or damage to equipment, booths or displays within the booths - by fire, rain, accident or any other cause whatsoever. EXHIBITOR assumes full and total responsibility for all patrons of the EVENT who visit or enter EXHIBITOR'S booth and releases and agrees to indemnify STANDARD-EXAMINER from any claims by any patron concerning the goods or services EXHIBITOR displays, provides or sells at or in connection with the EVENT. EXHIBITOR agrees to bear full responsibility for any damage caused to the exhibition facility by EXHIBITOR, his agents or employees during the EVENT and while setting up or removing his booth(s). EXHIBITOR agrees to indemnify, hold harmless, and covenants not to sue STANDARD- EXAMINER for any and all liability, real or alleged, arising out of or in connection with this Agreement. EXHIBITOR agrees to pay all costs of collection, default, breach or enforcement hereunder, including reasonable attorney's fees.

25. **Certification of Insurance.** EXHIBITOR shall provide STANDARD-EXAMINER a COI by Sept. 30, 2016 and before commencing to set up booth(s). EXHIBITOR must provide an original Certificate of Insurance indicating EXHIBITOR has the following minimum limits of insurance: Commercial General Liability of \$1,000,000 combined single limit per occurrence for bodily injury personal injury and property damage. Workers Compensation and Employer's Liability (if applicable). EXHIBITOR will name STANDARD-EXAMINER, as well as Golden Spike Event Center, as additional named insurers under EXHIBITOR'S policy. Each insurance policy shall be endorsed to state that coverage shall not be suspended, voided canceled, reduced in coverage or in limit except after thirty days written notice. Endorsements and notice shall be made to STANDARD-EXAMINER at the address listed below.
26. **Entire Agreement.** This Agreement contains the entire understanding of the parties and no oral or other representation not contained herein shall be binding upon the parties hereto.
27. **Interpretation of Agreement.** In the event of disagreement regarding the meaning or interpretation of this Agreement, the interpretation of STANDARD-EXAMINER shall govern.
28. **Door buster Giveaway Bags.** EXHIBITORS must contribute to the door buster giveaway bags. **All items must be received by at the STANDARD-EXAMINER office by Sept. 30, 2016.** EXHIBITOR must provide 200 (quantity) of their promotional item(s).
29. **Golden Spike Event Center Guidelines.** Please note that there is no outside food or drink permitted within the Golden Spike Event Center. You may provide patrons with sealed individually packaged candy; however drinks and liquids are not permitted as a giveaway item. You are only permitted to use Gaffer's tape within the Golden Spike Event Center. You risk additional fines and citations when not in accordance with these rules.

IN WITNESS WHEREOF, STANDARD-EXAMINER and EXHIBITOR have signed this instrument the day and year first above written.

SPONSOR

Sign: _____
 Name: _____
 Title: _____
 Date: _____

STANDARD-EXAMINER

Ogden Publishing Corporation
 332 Standard Way, Ogden, UT 84404

Sign: _____
 Name: _____
 Title: _____
 Date: _____

***Please make checks payable to Ogden Publishing Corporation.**

EXHIBITOR

Business: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Description of products or services to be displayed at booth; you are required to list each item and not permitted to bring items not listed:

EARLY BIRD PRICINGAug. 1 – Aug. 31 | Aisle 10'x10' \$460 Corner 10'x10' \$560 **REGULAR PRICING**Sept. 1 – Sept. 31 | Aisle 10'x10' \$510 Corner 10'x10' \$610 Oct. 1 – Oct. 15 | Aisle 10'x10' \$560 Corner 10'x10' \$660 **Payment in full required to reserve space and to receive discounted rate.**

of 10'x10' booths: _____

Top three choices of available booth locations: # _____ # _____ # _____

Electricity needed? YES _____ NO _____ You must provide your own extension cords. Electricity is standard 110v connection. Vendors needing electricity for this show are advised to select a booth along the perimeter/wall of the venue for easier access to power.

*NOTE: Pricing includes \$10 Ogden City Special Event Fee

Bonus! Price includes one 1/8 page ad in SE Home & Garden special publication! Due to SE by Sept. 30, 2016.**For more information or questions call: Russ Starker 801.725.5882 or
Kayla Healey 801.661.6912**

STANDARD-EXAMINER and _____ hereby agree as follows:

1. **Event.** Subject to the terms and conditions of this Agreement, STANDARD-EXAMINER leases to EXHIBITOR the booth space described in Section 2 of this Agreement for the 2016 Fall Home & Outdoor Show to be held October 14 - 15, 2016 at the Golden Spike Event Center (the "EVENT").
2. **Booth Space.** EXHIBITOR agrees to lease booth space(s) listed above at the price per booth indicated above. STANDARD-EXAMINER will furnish side dividers for each booth, one table, up to two chairs as a part of this Agreement. EXHIBITOR assumes all other costs such as additional lighting, electricity, carpeting, table linens, etc. STANDARD- EXAMINER will facilitate a third party from whom EXHIBITOR may rent these extra items. The leased booth space shall be used exclusively by EXHIBITOR for the exhibition of the items described in Section 1 of this Agreement. EXHIBITOR shall not represent more than one business.
3. **Booth Selection and Availability.** Booth spaces are available on a first come, first served basis only. STANDARD- EXAMINER does not guarantee specific booth spaces to any EXHIBITOR until booth space has been paid in full. If the desired booth is not available, STANDARD-EXAMINER may substitute a different booth to be occupied by EXHIBITOR.
4. **No Assignment.** EXHIBITOR shall not, without prior written consent of STANDARD-EXAMINER, assign or sublet any part of this Agreement or the leased booths.
5. **Failure to Comply.** If STANDARD-EXAMINER determines that EXHIBITOR has failed to comply with any provision of this Agreement or the attached Rules of Use, STANDARD-EXAMINER shall have the right to remove EXHIBITOR from the EVENT and, in which case, EXHIBITOR shall not be entitled to a refund of the Contract Price.
6. **Failure to Occupy Leased Booths.** EXHIBITOR agrees to occupy the leased booths for the full duration of the EVENT. **If EXHIBITOR does not occupy the leased booths for the duration of the EVENT or leaves/begins to dismantle booth prior to the close of the event, STANDARD-EXAMINER shall charge EXHIBITOR a fine of \$250.**
7. **Notice of Cancellation.** If EXHIBITOR desires to cancel this Agreement, EXHIBITOR shall notify STANDARD-EXAMINER of its desire to do so at least 30 days prior to the EVENT. **If EXHIBITOR cancels this Agreement without providing 30 days advance notice, EXHIBITOR shall forfeit fifty percent of the Contract Price; provided that if notification of cancellation is made less than 15 days prior to the opening of the EVENT, EXHIBITOR shall forfeit the entire Contract Price.**
8. **Set Up and Take Down.** All Exhibitors may set up from 9:00 am to 6:00 pm on Thursday, October 13, 2016. EXHIBITOR must have his space set up by an hour before the EVENT is scheduled to begin. If EXHIBITOR has failed to set up by said time, EXHIBITOR will forfeit the leased booths and any payments and/or the entire Contracted Price and be **fined \$200**. Booths may be dismantled from 7:00 pm to 11:00 pm on Saturday, October. 15, 2016. The EXHIBITOR is responsible for securing his goods and display items during set up and take down hours.
9. **Disruptive Behavior.** If STANDARD-EXAMINER determines that the conduct of EXHIBITOR is disruptive to the EVENT or that EXHIBITOR is not acting in a courteous and professional manner, STANDARD-EXAMINER may remove EXHIBITOR from the EVENT and, in which case, EXHIBITOR shall not receive a refund of the Contract Price.
10. **Waiver of Liability.** STANDARD-EXAMINER will not be responsible or liable for any damage or loss incurred by EXHIBITOR as a result of fire, theft, wind, storm, explosion, or any other cause whatsoever. STANDARD-EXAMINER is not responsible for damage from loss of occupancy or other loss to EXHIBITOR by destruction or damage to the exhibit area. EXHIBITOR releases STANDARD-EXAMINER from any and all responsibility for theft or damage to equipment, booths or displays within the booths - by fire, rain, accident or any other cause whatsoever. EXHIBITOR assumes full and total responsibility for all patrons of the EVENT who visit or enter

EXHIBITOR'S booth and releases and agrees to indemnify STANDARD-EXAMINER from any claims by any patron concerning the goods or services EXHIBITOR displays, provides or sells at or in connection with the

- a. EVENT. EXHIBITOR agrees to bear full responsibility for any damage caused to the exhibition facility by EXHIBITOR, his agents or employees during the EVENT and while setting up or removing his booth(s).
 - b. EXHIBITOR agrees to indemnify, hold harmless, and covenants not to sue STANDARD- EXAMINER for any and all liability, real or alleged, arising out of or in connection with this Agreement. EXHIBITOR agrees to pay all costs of collection, default, breach or enforcement hereunder, including reasonable attorney's fees.
11. **Certification of Insurance.** EXHIBITOR shall provide STANDARD-EXAMINER a COI by Sept. 30, 2016 and before commencing to set up booth(s). EXHIBITOR must provide an original Certificate of Insurance indicating EXHIBITOR has the following minimum limits of insurance: Commercial General Liability of \$1,000,000 combined single limit per occurrence for bodily injury personal injury and property damage. Workers Compensation and Employer's Liability (if applicable). EXHIBITOR will name STANDARD-EXAMINER, as well as Golden Spike Event Center, as additional named insurers under EXHIBITOR'S policy. Each insurance policy shall be endorsed to state that coverage shall not be suspended, voided canceled, reduced in coverage or in limit except after thirty days written notice. Endorsements and notice shall be made to STANDARD-EXAMINER at the address listed below.
 12. **Entire Agreement.** This Agreement contains the entire understanding of the parties and no oral or other representation not contained herein shall be binding upon the parties hereto.
 13. **Interpretation of Agreement.** In the event of disagreement regarding the meaning or interpretation of this Agreement, the interpretation of STANDARD-EXAMINER shall govern.
 14. **Door buster Giveaway Bags.** EXHIBITORS must contribute to the door buster giveaway bags. **All items must be received by at the STANDARD-EXAMINER office by Sept. 30, 2016.** EXHIBITOR must provide 200 (quantity) of their promotional item(s).

IN WITNESS WHEREOF, STANDARD-EXAMINER and EXHIBITOR have signed this instrument the day and year first above written.

EXHIBITOR

Sign: _____

Name: _____

Title: _____

Date: _____

STANDARD-EXAMINER

Ogden Publishing Corporation
332 Standard Way, Ogden, UT 84404

Sign: _____

Name: _____

Title: _____

Date: _____

***Please make checks payable to Ogden Publishing Corporation.**

2016 HOLIDAY CRAFT & GIFT FESTIVAL

COMING NOVEMBER 2016

SPONSORSHIP DEADLINE: OCTOBER 1st, 2016

Sponsor Levels	Gold	Silver	Bronze
Price	\$2,000	\$1,500	\$1,000
Headline w/ "Presented By" name/logo on all promotional materials.	YES		
Name/logo listed on all promotional materials.	Yes, Prominent	Yes, Secondary	Yes, Supporting
Exhibit space for your custom activation w/electrical access	8'x24'	8'x16'	8'x8'
Exclusive "Presented by" print ads featuring your business, inviting attendees to come and see you at the event.	Yes, Prominent	Yes, Secondary	Yes, Supporting
Custom media kit including posters, flyers and digital assets	YES	YES	YES
Presence on event website w/link to your website	Yes, Prominent	Yes, Secondary	Yes, Supporting
Standard.net (5,000 impressions increments)	3	2	1
Email newsletter ad w/link to your site	3	2	1
Feature story on your business in event section, including photos	1/8 Page	2 Col x 5"	2 Col x 3"
Additional print advertisements to be used at sponsor's discretion throughout the term of the agreement	3	2	1
Value	\$9,000	\$6,000	\$3,000

Join us for Northern Utah's premiere SE Holiday Craft & Gift Festival. With over 60 booths available in 30 product and service categories, exhibitors will have two full days to interface new and prospective clients – all under one roof. SE Holiday Gift & Craft advertising begins October 15th and will be heavily promoted through all Standard-Examiner products, including full color print ads in the Standard-Examiner, GO! & TV Preview weekly publications, SE Plus, digital ads, Facebook, online, social media, outdoor, posters, banners and email invitations.

Estimated attendance: 1,500 | Estimated impressions through all SE products: 3.1 million.

For more information or questions call: Russ Starker 801.725.5882 or
Kayla Healey 801.661.6912

SPONSOR

Booth numbers to reserve w/ sponsorship _____

Name of business (sponsor) _____

Name of contact _____

Office / cell number _____

Email _____

Address _____

City _____

State _____

Zip code _____

Description of products or services to be displayed at booth; you are required to list each item and not permitted to bring items not listed:

Name of contact for publication needs _____

(This is the person we will contact for your publication stories, logos and photos)

Office / cell number _____

Email _____

STANDARD-EXAMINER and _____ hereby agree as follows:

- Sponsorship.** SPONSOR has asked to be named SPONSOR of the STANDARD-EXAMINER 2016 Holiday Craft & Gift Festival (the "EVENT") in exchange for \$_____ cash payment (the "CONTRACT PRICE"). Payment due in full within 10 days of agreement execution.
- Event.** Subject to the terms and conditions of this Agreement, STANDARD-EXAMINER leases to SPONSOR the booth space described in Section 2 of this Agreement for the 2016 Holiday Craft & Gift Festival to be held November 2016 at (TBD). STANDARD-EXAMINER offers the following sponsorship packages for the 2016 Holiday Craft & Gift Festival (please check applicable package):

Gold - \$2,000 **Silver - \$1,500** **Bronze - \$1,000**

3. **Term.** This agreement shall begin on _____ and expire on August 31, 2016. Agreement is non-cancellable.
4. **No Assignment.** SPONSOR shall not, without prior written consent of STANDARD-EXAMINER, assign or sublet any part of this Agreement.
5. **Hold Harmless.** SPONSOR agrees to hold harmless and indemnify STANDARD-EXAMINER from all damage, costs and expense, of any nature whatsoever, arising from SPONSOR's participation in the EVENT.
6. **Entire Agreement.** This constitutes the entire agreement between the parties with respect to the subject matter hereof, all prior understandings being merged herein.
7. **Interpretation of Agreement.** In the event of disagreement regarding the meaning or interpretation of this Agreement, the interpretation of STANDARD-EXAMINER shall govern.

SECTION 2 – BOOTH SPACE

STANDARD-EXAMINER and _____ hereby agree as follows:

30. **Event.** Subject to the terms and conditions of this Agreement, STANDARD-EXAMINER leases to EXHIBITOR the booth space described in Section 2 of this Agreement for the 2016 Holiday Craft & Gift Festival to be held November 2016 at TBD (the "EVENT").
31. **Booth Space.** EXHIBITOR agrees to lease booth space(s) listed above at the price per booth indicated above. STANDARD-EXAMINER will furnish side dividers for each booth, one table, up to two chairs as a part of this Agreement. EXHIBITOR assumes all other costs such as additional lighting, electricity, carpeting, table linens, etc. STANDARD- EXAMINER will facilitate a third party from whom EXHIBITOR may rent these extra items. The leased booth space shall be used exclusively by EXHIBITOR for the exhibition of the items described in Section 1 of this Agreement. EXHIBITOR shall not represent more than one business.
32. **Booth Selection and Availability.** Booth spaces are available on a first come, first served basis only. STANDARD- EXAMINER does not guarantee specific booth spaces to any EXHIBITOR until booth space has been paid in full. If the desired booth is not available, STANDARD-EXAMINER may substitute a different booth to be occupied by EXHIBITOR.
33. **No Assignment.** EXHIBITOR shall not, without prior written consent of STANDARD-EXAMINER, assign or sublet any part of this Agreement or the leased booths.
34. **Failure to Comply.** If STANDARD-EXAMINER determines that EXHIBITOR has failed to comply with any provision of this Agreement or the attached Rules of Use, STANDARD-EXAMINER shall have the right to remove EXHIBITOR from the EVENT and, in which case, EXHIBITOR shall not be entitled to a refund of the Contract Price.
35. **Failure to Occupy Leased Booths.** EXHIBITOR agrees to occupy the leased booths for the full duration of the EVENT. **If EXHIBITOR does not occupy the leased booth(s) for the duration of the EVENT or leaves/begins to dismantle booth prior to the close of the event, STANDARD-EXAMINER shall charge EXHIBITOR a fine of \$250.**
36. **Notice of Cancellation.** If EXHIBITOR desires to cancel this Agreement, EXHIBITOR shall notify STANDARD-EXAMINER of its desire to do so at least 30 days prior to the EVENT. **If EXHIBITOR cancels this Agreement without providing 30 days advance notice, EXHIBITOR shall forfeit fifty percent of the Contract Price; provided that if notification of cancellation is made less than 15 days prior to the opening of the EVENT, EXHIBITOR shall forfeit the entire Contract Price.**
37. **Set Up and Take Down.** TBD
38. **Disruptive Behavior.** If STANDARD-EXAMINER determines that the conduct of EXHIBITOR is disruptive to the EVENT or that EXHIBITOR is not acting in a courteous and professional manner, STANDARD-EXAMINER may remove EXHIBITOR from the EVENT and, in which case, EXHIBITOR shall not receive a refund of the Contract Price.
39. **Waiver of Liability.** STANDARD-EXAMINER will not be responsible or liable for any damage or loss incurred by EXHIBITOR as a result of fire, theft, wind, storm, explosion, or any other cause whatsoever. STANDARD-

EXAMINER is not responsible for damage from loss of occupancy or other loss to EXHIBITOR by destruction or damage to the exhibit area. EXHIBITOR releases STANDARD-EXAMINER from any and all responsibility for theft or damage to equipment, booths or displays within the booths - by fire, rain, accident or any other cause whatsoever. EXHIBITOR assumes full and total responsibility for all patrons of the EVENT who visit or enter EXHIBITOR'S booth and releases and agrees to indemnify STANDARD-EXAMINER from any claims by any patron concerning the goods or services EXHIBITOR displays, provides or sells at or in connection with the EVENT. EXHIBITOR agrees to bear full responsibility for any damage caused to the exhibition facility by EXHIBITOR, his agents or employees during the EVENT and while setting up or removing his booth(s). EXHIBITOR agrees to indemnify, hold harmless, and covenants not to sue STANDARD- EXAMINER for any and all liability, real or alleged, arising out of or in connection with this Agreement. EXHIBITOR agrees to pay all costs of collection, default, breach or enforcement hereunder, including reasonable attorney's fees.

40. **Certification of Insurance.** EXHIBITOR shall provide STANDARD-EXAMINER a COI by Nov. 1, 2016 and before commencing to set up booth(s). EXHIBITOR must provide an original Certificate of Insurance indicating EXHIBITOR has the following minimum limits of insurance: Commercial General Liability of \$1,000,000 combined single limit per occurrence for bodily injury personal injury and property damage. Workers Compensation and Employer's Liability (if applicable). EXHIBITOR will name STANDARD-EXAMINER, as well as Golden Spike Event Center, as additional named insurers under EXHIBITOR'S policy. Each insurance policy shall be endorsed to state that coverage shall not be suspended, voided canceled, reduced in coverage or in limit except after thirty days written notice. Endorsements and notice shall be made to STANDARD-EXAMINER at the address listed below.
41. **Entire Agreement.** This Agreement contains the entire understanding of the parties and no oral or other representation not contained herein shall be binding upon the parties hereto.
42. **Interpretation of Agreement.** In the event of disagreement regarding the meaning or interpretation of this Agreement, the interpretation of STANDARD-EXAMINER shall govern.
43. **Door buster Giveaway Bags.** EXHIBITORS must contribute to the door buster giveaway bags. **All items must be received by at the STANDARD-EXAMINER office by Nov. 1, 2016.** EXHIBITOR must provide 200 (quantity) of their promotional item(s).

IN WITNESS WHEREOF, STANDARD-EXAMINER and EXHIBITOR have signed this instrument the day and year first above written.

SPONSOR

Sign: _____

Name: _____

Title: _____

Date: _____

STANDARD-EXAMINER

Ogden Publishing Corporation
332 Standard Way, Ogden, UT 84404

Sign: _____

Name: _____

Title: _____

Date: _____

***Please make checks payable to Ogden Publishing Corporation.**

EXHIBITOR

Business: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Description of products or services to be displayed at booth; you are required to list each item and not permitted to bring items not listed:

EARLY BIRD PRICINGSept. 1 – Sept. 30 8'x8' \$410 **REGULAR PRICING**Oct. 1 – Oct. 31 8'x8' \$460 Nov. 1 – Nov. 15 8'x8' \$510 **Payment in full required to reserve space and to receive discounted rate.**

of 8'x8' booths: _____

Top three choices of available booth locations: # _____ # _____ # _____

Electricity needed? YES _____ NO _____ You must provide your own extension cords. Electricity is standard 110v connection. Vendors needing electricity for this show are advised to select a booth along the perimeter/wall of the venue for easier access to power.

*NOTE: Pricing includes \$10 Ogden City Special Event Fee

*Please make checks payable to Ogden Publishing Corporation.

Bonus! Price includes one 1/8 page ad in SE Senior Citizen Expo special publication! Due to SE by Oct. 23, 2016.

**For more information or questions call: Russ Starker 801.725.5882 or Kayla Healey
801.661.6912**

STANDARD-EXAMINER and _____ hereby agree as follows:

15. **Event.** Subject to the terms and conditions of this Agreement, STANDARD-EXAMINER leases to EXHIBITOR the booth space described in Section 2 of this Agreement for the 2016 Holiday Craft & Gift Festival to be held November 2016 at TBD (the "EVENT").
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19. **Failure to Comply.** If STANDARD-EXAMINER determines that EXHIBITOR has failed to comply with any provision of this Agreement or the attached Rules of Use, STANDARD-EXAMINER shall have the right to remove EXHIBITOR from the EVENT and, in which case, EXHIBITOR shall not be entitled to a refund of the Contract Price.
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IN WITNESS WHEREOF, STANDARD-EXAMINER and EXHIBITOR have signed this instrument the day and year first above written.

EXHIBITOR

Sign: _____

Name: _____

Title: _____

Date: _____

STANDARD-EXAMINER

Ogden Publishing Corporation
332 Standard Way, Ogden, UT 84404

Sign: _____

Name: _____

Title: _____

Date: _____